

Innovation shortlist

The Cannes Lions Innovation shortlist has been released.



The Innovation Lions honour ground-breaking technology and problem solving. Standalone technological solutions including tools, products, models, platforms and other forms of ad tech will also be recognised, as well as creative campaigns utilising new technology.

There are 35 entries on the shortlist.

[Click here](#) to view the Innovation Lions shortlist in full.

The Festival of Creativity runs from 17-24 June 2017, with Cinemark the local representatives of Cannes Lions for SA. Visit www.canneslions.com/ and our [Cannes Lions special section](#) for more information.

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