

Norway, Sweden and Brazil top of the Young Lions Design competition

The Design Lions Jury, led by Andy Payne, Global Chief Creative Officer, Interbrand, has announced the winners of the Young Lions Design Competition...



The competition asked the 19 international teams to create an online campaign to fit the brief given by the City of Cannes, Côte d'azur.

The winning team was honoured and awarded during the Design, Product Design, Radio and Cyber Lions Awards Ceremony last night, Wednesday, 24 June, where they will be presented with their gold medals.

Gold, Silver and Bronze medals were presented to the winners. Gold winners also receive two passes to next year's Festival, as well as accommodation for the week, but the real value of winning one of the competitions is the exposure it gives to young talent.

Gold Medal: NORWAY

Ida Louise Andersen, Designer, We Oslo
Sunniva Grolid, Designer, ELLE mELLE

Silver Medal: SWEDEN

Kim Dion Laplante, Junior Designer, Essen International
Ermir Peci, Junior Designer, Essen International

Bronze Medal: BRAZIL

Fabiano Hikaru Higashi, Art Director, F/Nazca Saatchi & Saatchi
Gabriel Guedelha, Art Director, F/Nazca Saatchi & Saatchi

The Young Lions Competitions are supported by Adobe, Eyeka, Getty Images, GoPro, ICCO, Ketchum, Ogilvy & Mather, Virol, Wacom and We Transfer.

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