

The full Cannes Lions Glass shortlist

The full Cannes Lions Glass shortlist has been released, with 18 global agencies making the cut. The winners will be announced at an awards ceremony this evening...

Cannes Glass shortlist

Title	Client	Product	Entrant Company
ABORTIONTRAVEL	CELEM (EUROPEAN WOMEN'S LOBBY)	SPANISH COORDINATION FOR THE EUROPEAN WOMEN'S LOBBY	DDB SPAIN Madrid
VOTE FOR US. WE'LL VOTE FOR YOU	KAFA	WOMEN'S RIGHTS NGO	LEO BURNETT BEIRUT
FELIZ DÍA HOMBRÉS	URUFARMA	INSTITUCIONAL	NOTABLE Montevideo
180 MAKEUP LINE	AVON COMPANY	COSMETICS	NEWTSTYLE São Paulo
WOMEN SHOULD NOT BE WORTH LESS	FRAUENZENTRALE ZÜRICH	WOMEN'S RIGHTS	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich
THE EQUAL PAY BACK PROJECT	NATIONAL WOMEN'S LAW CENTER	PSA	DROGA5 New York
THIS GIRL CAN	SPORT ENGLAND	SPORT ENGLAND	FCB INFERNO London
GOOGLE MADE WITH CODE	GOOGLE	MADEWITHCODE.COM	RED & CO. Portland
SHARE THE LOAD	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA Mumbai
TOUCH THE PICKLE	PROCTER & GAMBLE INDIA	WHISPER SANITARY NAPKINS	BBDO INDIA Mumbai
LIFE SAVING DOT	TALWAR TRADERS	BINDI	GREY GROUP Singapore
DIAPER FOR EQUALITY	ZAIMELLA	POMPIS	McCANN ECUADOR Quito
THE WHITE TRUTH	FERRERO	RAFFAELLO	GREY MENA Dubai
#NOTOKAY CAMPAIGN	YWCA	NOT-FOR-PROFIT	JUNIPER PARK Toronto
#LIKEAGIRL	PROCTER & GAMBLE	ALWAYS	LEO BURNETT TORONTO
IT HAPPENS HERE	28 TOO MANY	FGM	OGILVY & MATHER LONDON
THE UNDUBBED TRUTH	EQUAL PAY DAY	EQUAL PAY DAY	MORTIERBRIGADE Brussels
GIVE MOM BACK HER NAME	UN WOMEN	UN WOMEN	IMPACT BBDO Dubai

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