

The full Cannes Lions Media shortlist

The full Cannes Lions Media shortlist has been released, including four South African agencies! The winners will be announced at an awards ceremony tomorrow evening...

Cannes Media shortlist

Title	Client	Product	Entrant Company
WAKE UP & SMELL THE BACON	OSCAR MAYER	OSCAR MAYER BACON	OLSON ENGAGE Chicago
#NOTBROKEN	MONDELÉZ INTERNATIONAL	HONEY MAID	DROGA5 New York
#MYFAMILYCAN	SPC ARDMONA	SPC CANNED FRUIT AND VEGETABLES	LEO BURNETT MELBOURNE
THE DANCING TRAFFIC LIGHT	DAIMLER AG / SMART MM	SMART	BBDO GROUP GERMANY Berlin
70 GUARDIANS OF WINTER	ŠKODA SPAIN	ŠKODA SCOUT 4X4	PROXIMITY BARCELONA Barcelona
INTERCEPTION	VOLVO	AUTOMOBILES	GREY NEW YORK
THE SALT YOU CAN SEE	FUNDACIÓN FAVALORO	FUNDACIÓN FAVALORO	GREY ARGENTINA Buenos Aires
THE LUCKY IRON FISH PROJECT	LUCKY IRON FISH	FORTIFIED NUTRITION PRODUCT	GEOMETRY GLOBAL Dubai
ROCCO SIFFREDI'S VOW OF CHASTITY	RECKITT BENCKISER ITALIA	DUREX	HAVAS WORLDWIDE MILAN
HORSE SELLS NASAL STRIP TO HUMANS	GSK	BREATHE RIGHT NASAL STRIPS	PHD New York
CALL HER NAME	POLA	RED B.A	HAKUHODO Tokyo
TRUE WETSUITS	QUIKSILVER JAPAN	WETSUITS	TBWAHAKUHODO Tokyo
CATCALLING YOUR MOM	EVERLAST	EVERLAST	INDEPENDENCIA Lima
CHOOSE BEAUTIFUL	DOVE	PERSONAL CARE	EDELMAN London
KEEP THE FLAME ALIVE	DIAGEO LEBANON	JOHNNIE WALKER	LEO BURNETT BEIRUT
COLOR FOR THE COLORBLIND	VALSPAR	PAINT	FCB CHICAGO
PRICE OF WATER	COCA-COLA	ARWA	MEMAC OGILVY Dubai
PRICELESS PETS	PURINA / QUATRO PATINHAS NGO	ANIMAL ADOPTION	NBS Rio de Janeiro
BREATHE AGAIN	XIAO ZHU	AIR PURIFIER	Y&R SHANGHAI
TAMS MUSEUM ON A TROLLEY	TAM MUSEUM	AIRCRAFT MUSEUM	WUNDERMAN BRAZIL São Paulo
THE RGB NEWS	ANTENA 1 - OBSERVATOR	BLOOD DONATION	GEOMETRY GLOBAL Bucharest
THE HIV+ ISSUE	VANGARDIST MAGAZINE	MAGAZINE	SAATCHI & SAATCHI SWITZERLAND Geneva
BLACK CATS ON HOLIDAY	LOTO LIBANAIS	LOTO	IMPACT BBDO Dubai
SNACKHOLIDAYS	TRANSAMIA	AIRLINE COMPANY	LES GAULOIS Puteaux
GREAT CHINESE NAMES FOR GREAT BRITAIN	VSITBRITAIN	TOURISM	OGILVY BEIJING
SECURITY MOMS	SPORT CLUBE DO RECIFE	SOCCER TEAM	OGILVY BRASIL São Paulo
BLIND TRIP	MINISTRY OF TRANSPORTATION AND TOURISM	PROMOTIONAL TOURISM CAMPAIGN	MARURI GREY Guayaquil
#MACITBETTER	MCDONALD'S	BIG MAC	DDB Sydney

PROUD WHOPPER	BURGER KING	WHOPPER	DAVID Mami
THE CONCERT NO ONE WAS WAITING FOR	BBVA	BBVA	FAHRENHEIT DDB Lima
LIGHTNING ROD BILLBOARD	SEGUROS BOLÍVAR	SEGUROS BOLÍVAR	LEO BURNETT COLOMBIA Bogotá
CLEVER BUOY	OPTUS	OPTUS NETWORK	FUEL COMMUNICATIONS Sydney
LIFELIVE	SAMSUNG	GEAR VR	LEO BURNETT SYDNEY
PERU TE LLAMA	MOVISTAR	COMMUNICATION SERVICES	Y&R Lima
TAXI PATROL	MYTEKSI	MYTEKSI APP	OGILVY MALAYSIA Kuala Lumpur
SUNDAY GRANNIES	VODAFONE ROMANIA	TELECOMMUNICATIONS	McCANN ERICKSON ROMANIA Bucharest
GUILT TRIP SUNDAY	SOS CHILDREN'S VILLAGES SWEDEN	MOTHER'S DAY	RIVER Stockholm
MORE THAN A COSTUME	DOCTORS OF THE WORLD	DOCTORS OF THE WORLD	PUBLICIS KAPLAN THALER New York
LOVE HAS NO LABELS	ADCOUNCIL	LOVE HAS NO LABELS	R/GA New York
A HAIR RAISING MESSAGE	BARNCANCERFONDEN	NON PROFIT ORGANIZATION	GARBERGS Stockholm
PROJECT AKSHAR (ALPHABETS) - GRADUATING BLUE-COLLAR TO WHITE-COLLAR	SMARTLIFE	GET SMART PROGRAM	FP7/DXB Dubai
NAZIS AGAINST NAZIS - GERMANY'S MOST INVOLUNTARY CHARITY WALK	ZDK GESELLSCHAFT DEMOKRATISCHE KULTUR	EXIT-DEUTSCHLAND	GGH LOWE Hamburg
THE UNFORGOTTEN	ILLINOIS COUNCIL AGAINST HANDGUN VIOLENCE	GUN VIOLENCE EDUCATION, AWARENESS AND LOBBYING	FCB CHICAGO
COME AND VOTE!	ASOCIATIA PRO DEMOCRATIA	PRO VOTING CAMPAIGN	LEO BURNETT GROUP Bucharest
UNPAID SPOKESPERSON	LEGACY	NATIONAL PUBLIC HEALTH FOUNDATION (TOBACCO PREVENTION & CEASTION)	KETCHUM New York
SINGING SAILOR	THE SWEDISH PEACE AND ARBITRATION SOCIETY	SUSTAINABLE PEACE AND HUMAN RIGHTS	ÅKESTAMHOLST Stockholm
THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI-GUN VIOLENCE	GREY NEW YORK
805 MILLION NAMES	UNITED NATIONS WORLD FOOD PROGRAMME	FIGHTING HUNGER WORLDWIDE	FORSMAN & BODENFORS Gothenburg
THE 2 EURO T-SHIRT - A SOCIAL EXPERIMENT	FASHION REVOLUTION (NGO)	SOCIAL ACTIVATION	KETCHUM PLEON Berlin
MUMS AND MAIDS	TRANSIENT WORKERS COUNT TOO (TWC2)	TWC2	OGILVY & MATHER SINGAPORE
THE SAD BUS	THE CENTER FOR INFORMATION TECHNOLOGY AT THE MINISTRY OF THE INTERIOR	BEZPIECZNYAUTOBUS.GOV.PL	K2 Warsaw
ANTI-ROBBERY COURSE	NATIONAL POLICE	NATIONAL POLICE	McCANN WORLDGROUP COLOMBIA Bogotá
CLEVER BUOY	OPTUS	OPTUS NETWORK	FUEL COMMUNICATIONS Sydney
THE DAVOS CHALLENGE: WALK FOR EDUCATION	UBS	CORPORATE SOCIAL RESPONSIBILITY	PUBLICIS PIXELPARK Berlin
TUVALU	LG ELECTRONICS	SMART TV	GREY ARGENTINA Buenos Aires
TRUE WETSUITS	QUIKSILVER JAPAN	WETSUITS	TBWA\HAKUHODO Tokyo
SNACKHOLIDAYS	TRANSAMIA	AIRLINE COMPANY	LES GAULOIS Puteaux
TINY POWER PLANT	SIXNINE CO.	FOOTWEAR	DENTSU YOUNG & RUBICAM Bangkok
INFREQUENT FLYERS CLUB	TIGERAIR	INFREQUENT FLYERS CLUB	McCANN MELBOURNE

PERU TE LLAMA	MOVISTAR	COMMUNICATION SERVICES	Y&R Lima
RELOCKLOVE	ORANGE	ORANGE FRANCE	MARCEL Paris
THE ART OF WAITING	RECLAME AQUI	INSTITUTIONAL	GREY BRAZIL São Paulo
TAXI PATROL	MYTEKSI	MYTEKSI APP	OGILVY MALAYSIA Kuala Lumpur
VOTE FOR US. WE'LL VOTE FOR YOU	KAFA	WOMEN'S RIGHTS NGO	LEO BURNETT BEIRUT
GROCERIES NOT GUNS	MOMS DEMAND ACTION FOR GUN SENSE IN AMERICA	PUBLIC AWARENESS - GUN CONTROL	GREY CANADA Toronto
HOLOGRAMS FOR FREEDOM	NO SOMOS DELITO (WE ARE NOT CRIME)	NGO	DDB SPAIN Madrid
NAZIS AGAINST NAZIS - GERMANY'S MOST INVOLUNTARY CHARITY WALK	ZDK GESELLSCHAFT DEMOKRATISCHE KULTUR	EXIT-DEUTSCHLAND	GRABARZ & PARTNER Hamburg
TOYS IN MOURNING	UNICEF	INSTITUTIONAL	ONIRIA/TBWA Asuncion
THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI-GUN VIOLENCE	GREY NEW YORK
#TECHNOLOGYANDSTUFF: RAPID INTEGRATION TURNS PR CRISIS INTO SOCIAL CURRENCY	GENERAL MOTORS	CHEVROLET TRUCKS	FLEISHMANHILLARD St. Louis
SHRED OF DECENCY	DAINTREE PAPER	MARRIAGE EQUALITY	ROTHCO Dublin
LIFE SAVING DOT	TALWAR BINDI	BINDI	GREY GROUP Singapore
TOUCH THE PICKLE	PROCTER & GAMBLE INDIA	WHISPER SANITARY NAPKINS	BBDO INDIA Mumbai
PROUD WHOPPER	BURGER KING	WHOPPER	DAVID Mami
MARCH OF TOYS	KASPERLE	KASPERLE	BBDO GUATEMALA
THE RAMP LESSON	DRIVER'S SCHOOL	DRIVING SCHOOL	VML México
SIDE BY SIDE	SPORT CLUB INTERNACIONAL	GRENAL	SPORT CLUB INTERNACIONAL Porto Alegre
COFFEE VS GANGS	MONDELÉZ	KENCO	J. WALTER THOMPSON London
THE WORLD'S FIRST BILLBED	MOLTYFOAM	MATTRESSES	BBDO PAKISTAN Lahore
CLEVER BUOY	OPTUS	OPTUS NETWORK	FUEL COMMUNICATIONS Sydney
TREE BOOK TREE	PEQUEÑO EDITOR	TREE BOOK TREE	FCB BUENOS AIRES
THE VERY GOOD WISHES	PUBLICIS GROUPE	PUBLICIS 2015 ANNUAL WISHES	DIGITALSBI FRANCE Paris
ASHES	CAMPOFRIO	INSTITUTIONAL. FIRE LABUREBA FACTORY.	McCANN MADRID
THE 30TH ANNIVERSARY OF THE UK'S FIRST MOBILE PHONE CALL	VODAFONE	30TH ANNIVERSARY OF THE UK'S FIRST MOBILE CALL, THE FIRST EVER CALL ON THE VODAFONE NETWORK	VODAFONE GROUP London
THE WORLD'S TOUGHEST JOB	AMERICAN GREETINGS	CARDSTORE.COM	MULLEN Boston
VITTEL COUCH CONVERTER SERVICE	VITTEL - NESTLÉ WATERS	MINERAL WATER	OGILVY PARIS
THE DANCING TRAFFIC LIGHT	DAIMLER AG / SMART MM	SMART	BBDO GROUP GERMANY Berlin
LICHTGRENZE	THE CITY OF BERLIN (KULTURPROJEKTE BERLIN)	CITY WIDE MEMORIAL LIGHT INSTALLATION AND LIVE EVENT	WHITEVOID Berlin
STAY WITH PRIDE	AIRBNB	TRAVEL & ACCOMMODATION	WHYBINI/TBWA GROUP SYDNEY
HEARING HANDS	SAMSUNG ELECTRONICS TURKEY	SAMSUNG	LEO BURNETT ISTANBUL
LOVE HAS NO LABELS	ADCOUNCIL	LOVE HAS NO LABELS	R/GA New York
HOLOGRAMS FOR FREEDOM	NO SOMOS DELITO (WE ARE NOT CRIME)	NGO	DDB SPAIN Madrid
THE MARATHON WALKER	WATER FOR AFRICA	CHARITY	OGILVY PARIS
PAY PER LOVE	TEATRENEU	PAY PER LOVE	THE CYRANOS/McCANN Barcelona
NAZIS AGAINST NAZIS - GERMANY'S MOST INVOLUNTARY CHARITY WALK	ZDK GESELLSCHAFT DEMOKRATISCHE KULTUR	EXIT-DEUTSCHLAND	GGH LOWE Hamburg

THE HEARING TEST CONCERT	NEUROTH	HEARING AID	FCB ZÜRICH
THE RAMP LESSON	DRIVER'S SCHOOL	DRIVING SCHOOL	VML México
THE GUN SHOP	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI-GUN VIOLENCE	GREY NEW YORK
A KISS IS A STAMP	POSTNL	POSTAL SERVICES	JOE PUBLIC TAKE-AWAY ADVERTISING Amsterdam
THE BILLBOARD WITH NOTHING TO HIDE	FARM PRIDE FOODS	FREE RANGE EGGS	GPY&R Melbourne
SECURITY MOMS	SPORT CLUBE DO RECIFE	SOCCER TEAM	OGILVY BRASIL São Paulo
THE 2 EURO T-SHIRT - A SOCIAL EXPERIMENT	FASHION REVOLUTION (NGO)	SOCIAL ACTIVATION	KETCHUM PLEON Berlin
ZOOLANDER RETURNS TO THE RUNWAY	PARAMOUNT PICTURES	ZOOLANDER 2	WME IMG New York
BLIND TRIP	MINISTRY OF TRANSPORTATION AND TOURISM	PROMOTIONAL TOURISM CAMPAIGN	MARURI GREY Guayaquil
TOYS IN MOURNING	UNICEF	INSTITUTIONAL	ONIRIA/TBWA Asuncion
THE VALENTINE EXPERIMENT	ANTHON BERG	ANTHON BERG CHOCOLATE	ROBERT/BOISEN & LIKE-MINDED Copenhagen
MORE THAN A SIGN	DISLIFE	DISABILITY RIGHTS AWARENESS	Y&R Mbscow
PRETZEL BACON CHEESEBURGER - YES, YES, YES	WENDY'S	QUICK SERVICE RESTAURANT	VML Kansas City
THE WEATHER CHALLENGE	TOYOTA MOTOR EUROPE	AYGO	DEL CAMPO SAATCHI & SAATCHI MADRID Madrid
WAKE UP TO EGGS WITH BACON	AMERICAN EGG BOARD	EGGS	EDELMAN Chicago
SUPPORTING GREATNESS WITH JOCKEY MADBUM UNDERWEAR	JOCKEY	APPAREL	JOCKEY INTERNATIONAL Kenosha
CELIBACY CHALLENGE	GLAAD, GAY MEN'S HEALTH CRISIS	PUBLIC SERVICE	SAATCHI & SAATCHI New York
805 MILLION NAMES	UNITED NATIONS WORLD FOOD PROGRAMME	FIGHTING HUNGER WORLDWIDE	FORSMAN & BODENFORS Gothenburg
STAY WITH PRIDE	AIRBNB	TRAVEL & ACCOMMODATION	WHYBINI/TBWA GROUP SYDNEY
MINERS	BANCO DE CHILE	BANCO DE CHILE	PROLAMY&R Santiago
RUNWAY HAIR, YOU CAN WEAR	TRESEMMÉ	HAIRCARE	EDELMAN London
DACIA SPONSOR DAY - THE SPLIT	RENAULT ITALIA	DACIA	PUBLICIS CONSULTANTS ITALIA Milan
TWINGO STILETTO	RENAULT	FOOTWEAR	PUBLICIS Lisbon
THE SAD BUS	THE CENTER FOR INFORMATION TECHNOLOGY AT THE MINISTRY OF THE INTERIOR	BEZPIECZNYAUTOBUS.GOV.PL	K2 Warsaw
180 MAKEUP LINE	AVON COMPANY	COSMETICS	NEWSTYLE São Paulo
BOOKBOOK	IKANO RETAIL ASIA	IKEA CATALOGUE	BBH ASIA PACIFIC Singapore
CINEMA DELIVERY	CIRKO FILM	FOR SOME INEXPLICABLE REASON	Y&R BUDAPEST
IS THIS THE NEXT?	SAMSUNG	GALAXY S6	DDB STOCKHOLM
TRUE WETSUITS	QUIKSILVER JAPAN	WETSUITS	TBWA HAKUHODO Tokyo
SNACK HOLIDAYS	TRANSAVIA	AIRLINE COMPANY	LES GAULOIS Puteaux
STATUE JUST FOR LOVING BEER	BREWERY NATAKHTARI (EFES GEORGIA)	34	LEAVINGSTONE Tbilisi
THE FRESHEST ORANGE JUICE BRAND	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris

180 MAKEUP LINE	AVON COMPANY	COSMETICS	NEWSTYLE São Paulo
PEPPER HACKER	MARS FOOD AUSTRALIA	DOLMO	CLEMENGER BBDO SYDNEY
FISHER-PRICE: WISHES FOR BABY	FISHER-PRICE	TOYS & BABY GEAR	WEBER SHANDWICK New York
FORTUNE MOTHER EXCHANGE	ADANI WILMAR	EDIBLE OILS AND FOODS	OGILVY & MATHER MUMBAI
INSPIRING SPIRIT	SCOOT AIRLINES	AIRLINE	SAATCHI & SAATCHI Singapore
A MESSAGE TO SPACE	HYUNDAI MOTOR COMPANY	BRAND CAMPAIGN	INNOCEAN WORLDWIDE Seoul
DONATION BADGES	ABTO (BRAZILIAN ASSOCIATION OF ORGAN TRANSPLANTATION)	INSTITUTIONAL	LEO BURNETT TAILOR MADE São Paulo
ALWAYS #LIKEAGIRL: TURNING AN INSULT INTO A CONFIDENCE MOVEMENT	PROCTER & GAMBLE	FEMCARE PRODUCT	MSLGROUP New York
INTIMATE WORDS	PROCTER & GAMBLE	ALWAYS	LEO BURNETT MEXICO
CALL HER NAME	POLA	RED B.A	HAKUHODO Tokyo
NOU-IKUMIN	PROCTER & GAMBLE	PAMPERS	BLUECURRENT JAPAN Tokyo
LUCOZADE SPORT CONDITIONS ZONE	LUCOZADE RIBENA SUNTORY	LUCOZADE SPORT	GREY LONDON
LOOK AT ME	SAMSUNG ELECTRONICS	SAMSUNG ELECTRONICS	CHEIL WORLDWIDE Seoul
CATSTACAM	MARS PETCARE AUSTRALIA	WHISKAS	CLEMENGER BBDO SYDNEY
STREET VIEW TEST	THE AUTOMOBILE CLUB OF ROMANIA	THEORY TESTS	PUBLICIS ROMANIA Bucharest
'LEAVE IT TO US' REQUEST SYSTEM	AIR NEW ZEALAND	AIR NEW ZEALAND	ASATSU-DK Tokyo
WORLD WIDE VAC	ELECTROLUX	HOME APPLIANCES (VACUUM CLEANERS)	PRIME Stockholm
IS THIS THE NEXT?	SAMSUNG	GALAXY S6	DDB STOCKHOLM
TINDER SEX TRAFFICKING AWARENESS CAMPAIGN	IMMIGRANT COUNCIL OF IRELAND	SEX TRAFFICKING AWARENESS	EIGHTYTWENTY Dublin
RUN4TIGER	WWF RUSSIA	TIGER CONSERVATION	POSSIBLE HUNGRY BOYS Moscow
RELOCKLOVE	ORANGE	ORANGE FRANCE	MARCEL Paris
GREAT CHINESE NAMES FOR GREAT BRITAIN	VSITBRITAIN	TOURISM	OGILVY BEIJING
PHOTOSHOP MURDER MYSTERY	ADOBE	PHOTOSHOP	EDELMAN San Francisco
CATSTACAM	MARS PETCARE AUSTRALIA	WHISKAS	CLEMENGER BBDO SYDNEY
MOVE THE LUNCH	HEINEKEN	HEINEKEN	CHICO LATAM Bogotá
#THATSONGWHEN	SPOTIFY	STREAMING MUSIC SERVICE	OGILVY NEW YORK
SPEAKING EXCHANGE	CNA	LANGUAGE SCHOOL	FCB BRASIL São Paulo
THE MOST ECO-FRIENDLY CAMPAIGN EVER	BIOCOOP	ORGANIC PRODUCTS RETAIL	FRED & FARID PARIS
#HAPPYTOHELP	KLM ROYAL DUTCH AIRLINES	#HAPPYTOHELP	DDB & TRIBAL WORLDWIDE AMSTERDAM
PRETZEL BACON CHEESEBURGER - YES, YES, YES	WENDY'S	QUICK SERVICE RESTAURANT	VML Kansas City
MAS QUE UN AUTO	TOYOTA	BRAND LOYALTY	CONILL SAATCHI & SAATCHI Miami
LOS CABOS RESELFIES	MEXICO BOARD OF TOURISM	LOS CABOS, MEXICO	LAPIZ Chicago
#SPEAKFORTHEM	SAVE THE CHILDREN	CAMPAIGN AGAINST CHILD ABUSE	McCANN LIMA
#APPEARFORANAPPLE	SAMSUNG ELECTRONICS BELGIUM	CONSUMER ELECTRONICS	KETCHUM Brussels
#TECHNOLOGYANDSTUFF: RAPID INTEGRATION TURNS PR CRISIS INTO SOCIAL CURRENCY	GENERAL MOTORS	CHEVROLET TRUCKS	FLEISHMANHILLARD St. Louis

MORE THAN A COSTUME	DOCTORS OF THE WORLD	DOCTORS OF THE WORLD	PUBLICIS KAPLAN THALER New York
THE JERSEY SELFIE	L'EQUIPE	SPORTS NEWSPAPER	HAVAS MEDIA Puteaux
DOWNLOADED WITH #FASTWEB	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan
AUDI LED SCOREBOARD	AUDI	LED LIGHT TECHNOLOGY	RAZORFISH Berlin
INTERCEPTION	VOLVO	AUTOMOBILES	GREY NEW YORK
VOTE FOR US. WE'LL VOTE FOR YOU	KAFA	WOMEN'S RIGHTS NGO	LEO BURNETT BEIRUT
#SPEAKFORTHEM	SAVE THE CHILDREN	CAMPAIGN AGAINST CHILD ABUSE	McCANN LIMA
THE ICE BUCKET CHALLENGE	THE ALS ASSOCIATION	THE ALS ASSOCIATION	THE ALS ASSOCIATION Washington
ASSASSIN'S CREED UNITY	UBISOFT	VIDEO GAME	SID LEE Paris
#LITTLEMONEYBIGFUN	KFC	RESTAURANT CHAIN	McCANN ERICKSON ROMANIA Bucharest
GREAT CHINESE NAMES FOR GREAT BRITAIN	VISITBRITAIN	TOURISM	OGILVY BEIJING
PHOTOSHOP MURDER MYSTERY	ADOBE	PHOTOSHOP	EDELMAN San Francisco
DON'T TRADE ME	PAW JUSTICE	ANIMAL WELFARE ORGANISATION	DDB GROUP NEW ZEALAND Auckland
HIDDEN MESSAGES	INSTITUTO MARIA DA PENHA	VIOLENCE AGAINST WOMEN	AFRICA São Paulo
THE VOICE DONOR 2.0	TENCENT	WECHAT	PUBLICIS GUANGZHOU
SUNDAY GRANNIES	VODAFONE ROMANIA	TELECOMMUNICATIONS	McCANN ERICKSON ROMANIA Bucharest
CHOOSE BEAUTIFUL	DOVE	PERSONAL CARE	EDELMAN London
LICHTGRENZE	THE CITY OF BERLIN (KULTURPROJEKTE BERLIN)	CITY WIDE MEMORIAL LIGHT INSTALLATION AND LIVE EVENT	WHITEVOID Berlin
ARUBA IMAGE BANK	ARUBA	ARUBA TOURISM	GREY BRAZIL São Paulo
VOTE FOR US. WE'LL VOTE FOR YOU	KAFA	WOMEN'S RIGHTS NGO	LEO BURNETT BEIRUT
CHEETEAU	FRITO-LAY	CHEETOS	KETCHUM San Francisco
BUDWEISER: MAKE OPENING DAY A NATIONAL HOLIDAY	AB-INBEV	BEER	WEBER SHANDWICK New York
ONE RAND MAN	SANLAM	SANLAM	KING JAMES GROUP Cape Town
DOVE #SPEAKBEAUTIFUL	DOVE	PUBLIC MESSAGE	EDELMAN New York
SHARE THE LOAD	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA Mumbai
MISSION 22: WAR AT HOME	ELDER HEART	MISSION 22	CP+B Miami
MOVE THE LUNCH	HEINEKEN	HEINEKEN	CHICO LATAM Bogotá
NEWCASTLE BROWN ALE'S "BAND OF BRANDS"	HEINEKEN USA	NEWCASTLE BROWN ALE	FAST HORSE Minneapolis
ALWAYS #LIKEAGIRL: TURNING AN INSULT INTO A CONFIDENCE MOVEMENT	PROCTER & GAMBLE	FEMCARE PRODUCT	MSLGROUP New York
#SEATBELTB00BING	THE AUTOMOBILE CLUB OF ROMANIA	PUBLIC AWARENESS	PUBLICIS ROMANIA Bucharest
THE SAD BUS	THE CENTER FOR INFORMATION TECHNOLOGY AT THE MINISTRY OF THE INTERIOR	BEZPIECZNYAUTOBUS.GOV.PL	K2 Warsaw
3 PREGNANT DADS	THE BOOK OF EVERYONE	PERSONALISED BOOKS	THE BOOK OF EVERYONE London
HEARING HANDS	SAMSUNG ELECTRONICS TURKEY	VIDEO CALL CENTRE	LEO BURNETT ISTANBUL
EMOTICOKE	THE COCA-COLA COMPANY	COCA-COLA	DDB EJE San Juan
BLINDFOLD RIDE	HIRAKATA PARK	AMUSEMENT PARK	HAKUHODO PRODUCTS Tokyo
ESCORT MEN	FC ZÜRICH WOMEN	CHAMPIONS LEAGUE CAMPAIGN	FREUNDLICHE GRÜSSE Zürich

RED PHONE	TELMA TV	CORPORATE	NEW MOMENT NEW IDEAS COMPANY Skopje
THE MARATHON WALKER	WATER FOR AFRICA	CHARITY	OGILVY PARIS

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