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Uber supports Nigerian small business after controversial demolitions

LAGOS, Nigeria - Following the destruction of the Nuli Juice store in Ikoyi, Lagos, Uber decided to support the local Nigerian business by uniting with the community to help Nuli Juice continue its operations.



Nuli Juice

Nuli Juice, along with other small businesses, were demolished by state government in Ikoyi, in a dispute about <u>building</u> <u>compliance</u>. On Thursday, Uber assisted by delivering a combo deal to the doorsteps of Nuli customers.

On Thursday, 8 September 2016, between 8am-11am, users in Lagos were able to request a Nuli combo by sliding to the Nuli option on the Uber app, selecting request and ordering their combo deal. The combo deal included a Fiesty Chicken wrap and a small juice for N2000.

Ebi Atawodi, general manager for Uber West Africa explained, "We love celebrating cities and a #MadeinNigeria business. Since the recent loss of the Nuli Juice store in Ikoyi, we are happy to see the city has come together in its true spirit to show support."

Said Ada Osakwe, Nuli Juice founder: "We are heartbroken by the loss of our store but we are deeply grateful to Uber and our community for supporting us in this difficult time. The support from drivers, riders and Uber will help us get back on our feet and to continue to deliver to our loyal fans."

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