

## Multichoice Nigeria adds three more NTA channels

MultiChoice Nigeria is strengthening its content library on DStv by introducing three new 24-hour channels on the Nigerian Television Authority (NTA), beginning 31 January 2019. The new NTA News 24, NTA 2, NTA Parliamentary and POP Central TV channels will be available to all DStv customers on Premium, Compact +, Compact, Family and Access packages in Nigeria only.



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Commenting on the latest development, Jogn Ugbe, managing director of MultiChoice Nigeria: "With the launch of these channels, we have once again enhanced our local content offering and provided our customers with more options to choose from. The new NTA channels and POP Central TV channel will showcase authentic Nigerian content from news to general entertainment that will keep customers in and out of Nigeria abreast of the happenings within the country."

MultiChoice Nigeria continued to expand its content offering on its DStv platform with an emphasis on sports, news, general entertainment and Free-to-Air channels, including Channels TV, Africa Independent Television (AIT), SilverBird Television (STV), Television Continental (TVC), Lagos Television (LTV) and AREWA24.

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