

Nigerian award for CNBC Africa

CNBC Africa has received an award for best business journalism in Nigeria. The award comes in recognition of the network's efforts to highlight the narrative of Africa's growth and the opportunities present in the continent.



CNBC Africa receives award for 'Best Business Television' in Nigeria.

The Lagos Chamber of Commerce & Industry (LCCI) presented CNBC Africa with the 2018 Award for “Best Business Television”, in Victoria Island, Lagos.

According the director of advocacy and research, LCCI, Dr Vincent Nwani, “The objective of the annual awards is to recognise, celebrate and promote private and public institutions that have exhibited the core values of best business practices, growth through innovations, business sustainability and have positively impacted the society.

“This award is the outcome of a painstaking selection process from numerous entries received for this award category and backed by feedback from industry/market intelligence”.

The distinct blend of PAN African and International content, and keen focus on economic news led CNBC Africa to emerge as the undisputed winner of this award. CNBC Africa commenced its African journey in 2007 - and has since then, grown

to be a dependable network for actionable business and financial information. The detailed coverage provided by the channel across markets and sectors, makes it a reliable source of information to the African business community.

With a viewership crossing 23 million households on DSTV, Startimes Nigeria, Canal Plus and Kwese TV, across 48 African countries - CNBC Africa bridges the gap between CEO's, entrepreneurs, government, the business community and the average man.

Frederic Vandevyver, executive director for West Africa, collected the award on behalf of CNBC Africa. Vandevyver noted that CNBC Africa remains committed to creating value and empowering people by accurately and passionately telling Africa's business story first.

He stated: "To get an award in Lagos, which in my opinion is one of the most vibrant economic and business cities in Africa means a lot. I want to dedicate this award to the team working here in West Africa. They work 24 hours, 7 days a week to ensure that we cover all the business news in the best way possible. This award goes to them."

The network aims to be Africa's business channel of choice across the continent – focused on aggressively growing its viewership by making the channel more accessible to the average African.

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