

## TNM introduces Kiliye Kiliye digital TV on Mpamba

The Malawi Government-owned Digital Broadcast Network Limited (MDBNL) together with TNM, has introduced its new digital TV, Kiliye Kiliye, on the TNM Mpamba payment platform. The new digital TV channel comes after GoTv, Zuku, and Azam TV.



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TNM chief sales and marketing officer, Daniel Makata, mentioned that Kiliye Kiliye Digital TV will demonstrate market growth and will penetrate as Malawi's preferred mobile money payment solutions through Mpamba.

"The integration of Kiliye Kiliye Digital TV on our mobile money platform is a manifestation that TNM Mpamba has now become an everyday payments solution to key services affecting people's lives in Malawi. It is safe, convenient and reliable," said Makata.

Speaking about the launch of the new digital TV, Dennis Chirwa, CEO MDBNL, said this partnership will enable subscribers to settle their account easier in the comfort of their home.

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