## 🗱 BIZCOMMUNITY

## Humberto Polar's judging pick of the day

Judging for The One Club for Creativity's One Show 2019 and ADC 98th Annual Awards is underway in Punta Cana, Dominican Republic, where more than 150 to creatives from around the world are gathering judge work.

Humberto Polar, CCO of Grey Mexico and One Show 2019 Film judge selected Apple's "menagerie of colour and music" as his One Show 2019 pick of the day.

What happens when you bring together the directorial aesthetic of Spike Jonze, the musical stylings of Anderson .Paak and the hypnotic dance moves of FKA twigs? You get "Welcome Home" a glorious four-minute video for Apple's HomePod speaker, created by TBWA\Media Arts Lab in Los Angeles.

You can view this and other Art Directors' Club and One Show entries by browsing <u>this year's entries</u> and don't miss the 98th Annual ADC Awards in May 2019 and the One Show Creative Week Festival from 6-10 May 2019 in New York City – visit our One Show <u>special section</u> for all the latest updates.

## For more:

- Bizcommunity search: One Show
- Google news search: One Show
- Twitter search: One Show Creative Week
- Official site: <u>https://www.oneclub.org/</u>

For more, visit: https://www.bizcommunity.com