

Wina announces shortlist for 2019

The World Independent Advertising Awards (Wina), the only global festival for independent agencies and independent multinational creative industries, announced its shortlist for the 2019 competition with South African creative advertising agency, Kilmer & Cruise featuring in four of the categories including Film, Content, Interactive and PR.



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Participants from the five continents; includes representatives of Russia, Colombia, Brazil, Switzerland, Germany, France, Oman, Japan, South Africa, Argentina, Thailand, Chile, Croatia, Portugal, Mexico, Denmark, Guatemala, Dominican Republic, Bolivia, Panama, United States, Costa Rica, Spain, Peru, Canada, Ecuador, Saudi Arabia, Bulgaria and Australia, among others.

Film and Radio were the two categories that have seen a drop in the number of finalists. Design is once again dominated by European agencies, with a prominent Russian presence but with Spain proving to have some of the best results. Central America shows impressive results, receiving some very important medals and South America continues to be dominated by Chile, Argentina and Brazil, with a great new local player: Colombia.

Find out which agencies stood out in the shortlist from the fourth edition of the Wina Festival 2019:

Design

- Studio33 (x3) - Croatia
- Getbrand (x2) - Russia
- Z&G Branding - Russia
- Labelmen – Russia
- Code Studio - Russia
- Direct Design Visual Branding - Russia
- Paper - Ecuador
- CJ Martins (x2)
- El Bando Creativo
- Esplugu + Associates (x2)
- Ignis Media Agency
- Illuminati Advertising

- Interaction – Costa Rica
- M&A Creative Agency (x3) - Portugal
- Mellow & Banana (x2)
- Stuka Racuda Creatividad
- Mojobrands - Spain
- Style You Branding Agency - Russia
- Mood - Peru
- Omdesign - Portugal
- Bold Riyadh – Saudi Arabia
- Soldis - Russia
- PVSDG
- Actif Studio

Film

- Shoryuken Production–Thailand (x2)
- Isaak (x2)
- Ferrer (x2)
- Exit – Up
- Archipel – Canada
- La Despensa ingredientes Creativos
- Los Quiltros – Chile (x2)
- Rosebud
- Workkit Bangkok – Thailand
- ***Kilmer & Cruise – South Africa***
- Hmf GMBH – Germany
- Omdesign - Portugal
- YF Agency – Japan
- Verry – France
- Maxomedia AG – Switzerland

Print

- Simple (x2)
- Dream Agency (x2)
- Inbrax (x2)
- Silva Publicidad (x4)
- PVSDG (x3)
- Parnaso Comunicación (x2)
- República – Brazil (x2)
- Bycom – Portugal (x3)
- JPG - Argentina
- La Despensa
- Athos (x2)
- M22
- Maxomedia AG - Switzerland
- Dadá
- Gaudelli MCW
- Licuadora Group
- Peanuts & Monkeys
- Aguayo Publicidad (x2)
- La Barbería Advertising

- Distrito Agencia – Spain
- República Independiente –Costa Rica
- Avión de Papel
- ISM (x3)
- Mensaje Clave - Mexico
- Líder Brand
- Creatividad e Inteligencia – Chile
- Verri – France
- Común ADV
- CLV

Better world

- MK Media
- 22 Squared - USA
- Manifiesto (x2)
- Ache (x2)
- Bold Riyadh – Saudi Arabia
- Agencia Lunar - Peru
- CriaH
- Walkers
- September
- Paper (x2)
- La Fábrica - Colombia
- Agentur AM Flughafen - Switzerland
- Río (x2)
- Pop In Group
- Let's Get Branded (x2)
- EVEK
- Room Grupo Creativo– Dominican Republic
- Dávila P&M
- DMA
- Creatividad e Inteligencia
- Richards Lerma – USA
- Gaudelli MCW
- Apple Tree Communications
- Simple - Chile
- Castillo de IF
- Estimado José Alfredo
- WAM Ads
- M22
- Univ. Nacional de Cuyo
- Riddler Group
- 2BR - Russia

Film, print and digital craft

- Jazz
- Exit – Up
- Rosebud
- BLCK Creative Intelligence Studio
- Ferrer

- Casanova
- Solid Second – Oman
- Interaction
- Peanuts & Monkeys
- Chamán
- República Independiente – Costa Rica (x2)
- Findasense – Spain
- The Crewtives
- Wam Ads
- Makina Films

Content

- Casanova
- Cecotec
- Workkit Bangkok - Thailand
- Dávila P&M
- Exe - Marketing Digital Integrado
- Findasense - Colombia
- Findasense – Spain
- BRM - Colombia
- Hmf GmbH - Germany
- Illuminati Advertising
- Estimado José Alfredo
- Isaak
- ***Kilmer & Cruise – South Africa***
- London
- Shoryuken Production – Thailand

Direct

- Agentur am Flughafen (x2) – Switzerland
- CriaH
- Maxomedia AG - Switzerland
- Bestia
- Grupo Zea - Colombia
- BLCK* Creative Intelligence Studio
- Creatividad e inteligencia
- El Cañonazo Transmedia
- La Despensa Ingredientes Creativos

Effectiveness

- Agencia Lunar
- Anagram
- BLCK* Creative Intelligence Studio
- Común ADV - Argentina
- Evék
- GCA Factory Brand
- Ignis Media Agency (x2)
- Irismedia (x2)
- La Fábrica (x2)

- Licuadora Group
- Mood
- REF+ Brasil
- The Brand Consulting Group (x2)
- Walkers
- La Despensa Ingredientes Creativos (x2)

Health pharma

- Bestia
- daDá
- Dale! Agencia
- Manifiesto
- Mk Media
- September
- Webtilia (x2)
- POP In Group

Innovation

- Cheil
- Raitz Communications - Bulgaria
- DMA
- Figallo No Format Agency
- Imille Start Spa
- Manifiesto
- Olístico - Peru
- Paper
- Raza Ad – Bolivia

Interactive

- BLCK* Creative Intelligence Studio
- BTOB
- Digitaria (x3)
- DMA
- Imille Start Spa
- ***Kilmer & Cruise – South Africa***
- Mood - Peru
- Peanuts & Monkeys (x2)
- REF+ Brasil (x2)
- Richards /Lerma –USA (x2)
- Rio
- The Brand Consulting Group
- Walkers

Kids

- BTOB
- La Barbería Advertising
- Felipa: Creative Studio (x3)
- Illuminati Advertising

- Cheil
- Riddler Group - Bolivia
- SolidSecond – Oman

Media

- Cheil
- Creatividad e inteligencia
- CriaH - Brazil
- Digitaria
- Olístico
- Paper
- Redo visual
- REF+ Brasil
- Riddler Group
- Walkers

Mobile

- Anagram
- BTOB
- Digitaria
- Findasense - Colombia
- Findasense - Ecuador
- Interaction
- Makina Films
- Exe – Marketing Digital Integrado

Outdoor

- Simple - Chile
- Bycom - Portugal
- Casanova
- Cheil
- CriaH
- Grupo Zea - Colombia
- Inbrax
- Bestia
- JPG Grupo de Comunicación – Arg.
- La Fábrica
- Los Quiltros - Chile
- Olístico (x2)
- Peanuts & Monkeys
- Independiente Creative shop (x2)

Promo activation

- Anagram
- Bestia
- Casanova
- CriaH
- Davivienda / TV3 - Colombia

- Digitaria
- Interaction
- Mellow & Banana
- Peanuts & Monkeys
- Pop in Group
- Raza Ad - Bolivia
- Redo Visual

Radio

- Ad Orange
- Brandbook (x3)
- Castillo de If (x2)
- JPG Grupo de Comunicación
- Peanuts & Monkeys
- Portavoz - Spain

PR

- ACHE (x2)
- Agencia Lunar
- BRM - Colombia
- Davivienda / TV 3 – Colombia
- hmf GmbH - Germany
- Direct Design Visual B. - Russia
- Findasense - Costa Rica
- Interaction
- ***Kilmer & Cruise – South Africa***
- La Fábrica - Colombia
- MG Consulting (x3)
- Mojobrands (x2)
- Raza Ad - Bolivia
- REF+ Brasil
- Rosebud
- Another Company - Mexico
- La Despensa Ingredientes Creativos
- Vega Jaramillo y Asociados

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