

Red Carnation Hotels South Africa does their bit for Earth Hour

In support of the international environmental initiative, Earth Hour (#EarthHour), the luxury boutique hotels within the family-run Red Carnation Hotel Collection South Africa, will be switching off lights on Saturday 31 March - and invite guests to dine by candle light instead.



Twelve Apostles Hotel and spa staff gather and light up a few candles in support of Earth Hour taking place on Saturday, 31 March. Left to right: Thabang Rapotu (guest services manager), Dale Scholtz (assistant concierge), and Candic Grobbelaar (assistant guest services manager)

Earth Hour began in one city in 2007 and reached over 1.8 billion people in 135 countries across every continent in 2011. This annual initiative, run in partnership with WWF and Leo Burnett, annually invites individuals, businesses, governments, and communities to turn out their lights for one hour on a predetermined date. It has been called "the World's largest campaign for the planet" - and it continues to grow every year as more communities and businesses lend their backing and support. This year individuals across the globe are urged to switch off lights between 8 and 9pm on Saturday 31 March.

Lights out

In support of this global initiative and out of respect for the environment which makes the properties in The Red Carnation collection such exquisite destinations, all three hotels - <u>The Oyster Box</u> in Durban, <u>The Twelve Apostles Hotel and Spa</u> in Cape Town and <u>Bushmans Kloof Wilderness Reserve & Wellness Retreat</u> - will switch off lights in each one of the three hotel dining rooms, from 8 and 9pm on 31 March. During the 'magical hour', additional candles in The Grill Room, Azure Restaurant and Makana - will provide a romantic, but also reflective, mood.

"We recognise that global warming is probably the biggest threat facing the futures of people and our environment," said Red Carnation founder Bea Tollman. "The success of our properties are largely due to the beauty of their environmental surroundings; we can't idly stand by without recognising this, without giving thanks and without lending support to an initiative which urges people to be aware of the importance of a healthy environment," she added. "It is a small, but very important gesture, my hope is for many businesses in the hotel and restaurant industry to join us."