

Super 5 Media to launch pay-TV service on 1 June



By [Duncan McLeod](#)

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Amid all the noise and fanfare surrounding On Digital Media's launch last week of TopTV, another new pay-TV licensee, Super 5 Media, is quietly gearing up to launch services to South African consumers on 1 June 2010.

TechCentral can report exclusively that Super 5 Media plans to go live on Tuesday 1 June and is targeting 400 000 subscribers in its first 18 months of operation — 200 000 on satellite and 200 000 receiving television services over cable.

However, a standoff with the Independent Communications Authority of SA (ICASA) over the issuing of a telecommunications licence could take some of the shine off its launch plans.

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ABOUT DUNCAN MCLEOD

Award-winning Duncan McLeod is the founder and editor of TechCentral (www.TechCentral.co.za, [@TechCentral](#)), South Africa's latest technology news site offering breaking news, in-depth analysis and opinion that launched in September 2009. Before that, he was associate editor at the *Financial Mail/FM*. Contact Duncan on email [duncan at techcentral dot co dot za](#) and follow him on Twitter at [@mcleodd](#).

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