

The Broadcast Research Council to publish interim radio data

The Broadcast Research Council (BRC) is set to release the interim radio data, surveyed by Ask Afrika by the end of March through third party providers, Telmar and Nielsen. Both Telmar and Nielsen have been engaged ahead of the release and have received the questionnaire, prelim data and data map.

The second interim data is expected to be released in May 2021. For more information visit the BRC's [website](#).

For more, visit: <https://www.bizcommunity.com>