

121: The Bookmarks 2015 and IAB Digital Summit with Josephine Buys

On the next [Biz Takeouts Marketing & Media radio show](#) tomorrow, Thursday, 5 February 2015, from 9-10am, show host Warren Harding chats to IAB South Africa CEO, Josephine Buys, and The Bookmarks 2015 Jury President, John Dixon.

Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *In studio:* Josephine Buys, CEO of IAB South Africa ([@iab_sa](#))
- *Via Skype:* John Dixon, Jury President of The Bookmarks 2015
- *Discussion topics:*
 - We find out more about the IAB Digital Summit, the speakers and what we can expect at the summit from Josephine Buys. The Bookmarks and IAB Digital Summit are happening on 19 February at Turbine Hall in Johannesburg.
 - We then speak to John Dixon to find out more about the awards, the entries, the categories and the awards shortlist.

It's the industry event of the year, The IAB Summit and Bookmarks 2015 in association with BBC.com.

How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
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Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

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