

## BizTakeouts has a blast: Celebrates 100th show

BizTakeouts, the audio version of Bizcommunity.com's Marketing & Media news website, came of age last Thursday, 7 August 2014, as the company celebrated its 100th show. The venue was the sumptuous <u>Delos</u> antique lighting and furniture showroom in Cape Town.



Bizcommunity's Creative and Marketing Director, Terry Levin welcomed guests, who included presenter Warren Harding <u>@BizWazza</u>, many of the previous BizTakeouts interviewees as well as representatives from <u>2OceansVibe Radio</u>, who hosts the live show, stakeholders, and clients.

The first BizTakeouts show on 1 June 2011 was designed to be a tasty, bite-size version of Bizcommunity.com's existing marketing and media content in an audio

"takeaway" format. Since then the shows have been broadcast live every Thursday morning from 9-10am on <u>@20Vfm</u> featuring guests handpicked from the industry for their thought-leadership and topical content.

## BizTakeouts - take it where you like, when you like, how you like

The show has also perfectly anticipated the mobile boom and changing media consumption habits by being easily accessible via <u>m.bizcommunity.com</u>, making it a simple two click process to listen to the latest or previous episodes from any smart device while on the move - in the car, airport, taxi or wherever you may be.

Levin acknowledged very first show hosted in Johannesburg by Kevin Fine, who now heads up Jacaranda FM, as well subsequent hosts techno boffin, Toby Shapshak, funny man, film writer and director Brendan Jack and radio personality Richard Hardiman, before finding its current home in the capable hands of Warren Harding at the Woodstock Exchange in Cape Town.



The Man of the Moment: Warren Harding.

The function was to thank Harding for his dedication in producing 72 of the 100 BizTakeouts show and to entrench the BizTakeouts Radio show and BizTakeoutsTV spinoff for future success.

BizTakeouts interviews are archived in the Special BizTakeouts Section on the Bizcommunity website.

View Gallery

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