

Highlights from #MEX19

Music Exchange (#MEX19), South Africa's only entertainment-economy-focused conference, was held for the ninth time from 13 to 15 September 2019 at the Radisson Red Hotel at the V&A Waterfront in Cape Town. Stage and recording artist icon, [David Kramer](#) delivered one of the two keynote address at MEX19. [Candice Pillay](#) was the other keynote speaker. Music Exchange was also honoured and recognised by the Western Cape Government for its contribution to Arts and Culture in March, and this year's conference will have an overarching theme of "rights". The conference started on Friday 13 September, with all three major collecting agencies in the country - sharing the podium at the country's only annual conference that seeks to empower South Africa's entertainment economy.









Other highlights included:

- Chad Saaiman and MEX chairperson, the legend Sipho Mabuse.
- Booking agents and promoters Nikki Froneman, Jarrod Aston, Lesley Wells, Craig Parks and Lauren Parks
- Community radio specialist Selwyn Bartlett.
- CEO of Just Music, Charles Kuhn, and Head of A&R Matthew Fink
- Lance Stehr, Head of Muthland Records
- Steve Werner, Station Manager at KFM
- Lawyer Barry Varkel
- Sotiris Moldovanos at music streaming service, Deezer
- Music reality show panel, hosted by RJ Benjamin

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