

## **Call for entries: Toyota Dream Car Art Contest**

Children from all over the world are invited to share ideas about the future of mobility by drawing their dream cars and submitting their entries for the 12th annual Toyota Dream Car Art Contest before 1 March 2018.



The contest is aimed at encouraging children to explore their creativity as well as transport their imagination beyond our physical realm.

The Toyota Dream Car Art Contest is intended to create opportunities for children throughout the world to develop their interest in cars and help them feel the joy and importance of having a dream through drawing pictures of their dream cars. The contest was visualised by Toyota President and CEO Akio Toyoda, who wanted to create a platform to teach children to use the power of dreams and imagination as well as stimulate their interest in cars.

The competition is comprised of the National and the World Contest. The National Contest is held in each of the participating countries till March 2018. Local winners will be entered as representatives of their countries into the World Contest, which will be held in Japan in August.

## **Prizes**

Contestants stand a chance to win the following awards for all three categories:

First place: PS4 to the value of R7,000 and R8,000 cash

• Second place: PS4 to the value of R7,000

• Third place: Xbox One to the value of R5,000

Fourth place: Tablet to the value of R3,000

• Fifth place: Makro voucher to the value of R2,000

## **National Contest Information**

Entry Period	January 2018 – 1 March 2018
Target Applicant	15 years old and younger living in South Africa
Theme	Your "Dream Car"
	(1) Category 1: Under 8 years old
Age Categories	
	(2) Category 2: 8 –11 years old
	(3) Category 3: 12–15 years old

Entry forms and terms and conditions of the competition can be found on the Toyota SA website: <a href="www.toyota.co.za">www.toyota.co.za</a>

Send your entries to be posted to: P.O Box 481, Bergvlei, 2012

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