

## Cruises International launch The Luxury Collection

Cruises International recently announced The Luxury Collection to guests at an exclusive invite-only event at Mesh Club on the Key Arts Mile in Rosebank, Johannesburg.











The theme of the evening was 'What is your idea of luxury?'. Guests were posed this question and presented with many points to ponder on and expand their mind on this topic. Luxury does not mean spending more than you can afford which was driven by the Luxury Collection's deals which can take you to many countries on one single trip through Crystal Cruises, Oceania Cruises, Seabourn and Amawaterways. By pushing the boundaries of travel and unforgettable experiences, The Luxury Collection gives all its travellers the opportunity to experience the most luxurious accommodation, cuisine, leisure and entertainment out at sea at prices you may not expect.

High profile guests such as Lorna Maseko, Gareth Cliff, Tima Reece, Nambitha Mpumlwana and radio personalities, Heather Hook and Helen Desbois, were treated to BVLGARI fragrances, gourmet canapés and professional caricatures giving a sense of what it's like to be on the cruise liners. Seymour Brugger, Luxury Brand Manager for Cruises International, touched on luxury not costing exorbitant amounts of money for travellers. "The Luxury Collection is the world's most luxurious group of cruise liners which, through certain deals that are available, can give travellers the opportunity to visit several countries in one package without the hassle of booking several flights, accommodation and restaurants. Everything is right there on the ship for them to enjoy a holiday like no other," says Brugger.

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