

# Workshop recognises, showcases business models

NEW DELHI: SARSO Biznet International, a network marketing company in India, organised a workshop entitled 'Leadership and Empowerment' to recognise and showcase the business models of young entrepreneurs and the SARSO Distributors. The agenda of the workshop was to bring SARSO Distributors and entrepreneurs together and share the experience and teachings.

The initiative strives to bring greater attention to the importance of technological innovation in driving global development and highlight effective strategies for cultivating the next generation of entrepreneurs and scaling their world-changing ideas and business models. The workshop saw representatives discussing best practices, demonstrating business models and sharing their vision for the future, driven by the combination of invention and innovation.

Mohit Sardana, co-founder of SARSO Biznet International said, "SARSO was started a few months back, and when I look at the growth we have charted during this period is not just amazing, it's phenomenal in terms of employees, products, turnover, distributions network, tie-ups and all. We are elated to share what we have achieved through sheer dedication and hard work. Our target is to create an army of entrepreneurs who would be ready to employ more and more people, to help us with the unemployment. We aim to provide the best of every product, service to everyone out there."

Amrit Pal Singh Sodhi, mentor to Sardana shared insights and business acumen with all present at the event.

Visham Sikand, head of SARSO Advisory Council along with the members of the SARSO Think Tank were present at the event. The workshop was attended by distributors from different cities and many students from reputed institutes like IITs, IIPM, IIMs, and NIITs. SARSO has provided self employment opportunities to most of the graduates from these top notch institutes.