

Olympic Games guide out now

The August edition of <u>Sports Illustrated</u> carries a 40-page Olympic supplement as a day-by-day TV guide to the 2012 <u>Olympic Games</u>. It includes details on Team South Africa, Olympic Trivia, What to PVR and more.



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With two pages dedicated to each day of the Games, the guide includes a full SuperSport schedule for the events on each day, pointers as to when South African athletes are competing, explanations on how specific events work, as well as plenty of trivia and statistics.

"We also wanted to create some 'Proudly SA' buzz around the Games by focusing heavily on the South Africans who have qualified," says editor, Ami Kapilevich.

The guide is out now, bagged with the August edition.

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