

Gossipguy.co.za celebrates half a million hits

Issued by [Gossip Guy](#)

1 Jul 2013

On Thursday, 27 June, entertainment/showbiz blog www.gossipguy.co.za celebrated its half-a-millionth hit with a glitzy, A-list party at 54 on Bath Hotel in Rosebank, Johannesburg.



A huge crowd of celebrities from music, TV and radio, as well as a number of social media influencers were on hand as the site's founder announced the major milestone. "What started as a passion project has since grown into something so much more - an interactive, ever-changing brand in its own right," says Gossipguy.co.za founder Jared Orlin, who went on to add that the site boasts, on average, around 2,000 daily hits. "We're constantly updating the site with new content that speaks directly to those who love getting lost inside the glitzy and glamorous world of entertainment."

Popular sections or 'regular features' on www.gossipguy.co.za include exclusive celebrity interviews, breaking news, coverage of red-carpet and awards ceremonies, and the ever-popular Hottie Of The Week.

"The blog is fun, funky and a little tongue-and-cheek," adds Jared. "We're not malicious about celebrities. One of our core founding values is that you don't have to say nasty things to be entertaining about entertainers. Humour, good writing and hot topics go a long way towards bringing in - and keeping - the readers."

For more information, contact editor@gossipguy.co.za.

For more, visit: <https://www.bizcommunity.com>