

## New car sales on the up

New car sales during 2003 are expected to have increased by 5% and there will be continued growth in 2004, according to Old Mutual bank manager Ben Stander. Reasons for the growth include lower interest rates and increased advertising. Differences in price and quality in middle-market brands are becoming blurred, making it difficult for car-buyers to choose. He predicts an emphasis on the standard of service offered by finance companies in the coming year.

**Source:** [Business Day](#)

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