

Proactive is ISO 9001 certified

Three companies within the Proactive group currently enjoy ISO 9001 status and have since 1999: [Proactive Marketing Research](#), [Proactive Call Centres](#) and [Centre for Effective Solutions](#).

Proactive was also the first marketing research company to convert from ISO9001:1994 to ISO9001:2000. This successful conversion demonstrates Proactive's ongoing commitment to quality, innovation and customer retention.

For more, visit: <https://www.bizcommunity.com>