

Hand in glove - PR and production

The Production Box is a recently launched event production service aimed specifically at the PR industry. "Event logistics and production planning and execution are a labour intensive exercise, and as most PR agencies charge per hour, clients just don't get real value for money," says co-founder Trevor Harper, whose background is mostly large-scale theatre, event and music production. The other co-founder is Jacques van Rooyen, who has freelanced in corporate event, film and TV production.

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