

Miles Goodall shoots with Y&R Gitam (Johannesburg) and The Agency

Miles Goodall of Suburban Films has just completed a new spot for ABSA. Shot over the penultimate week of August, in Musina, near the border between South Africa and Zimbabwe, the project saw ABSA aligning itself with the Peace Parks Foundation (an organisation set up to facilitate the establishment of Transfrontier Conservation Areas). Created by Y&R Gitam, Johannesburg, the 40 second commercial is due to flight on 15th September.

With the ABSA job still in post, Miles, Linda Notelovitz (Exec Producer) and crew set off to the 'Kingdom of the Zulus' (KwaZulu-Natal) to shoot the first of 2 new commercials for Spoornet (South African Railways), created by The Agency.

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