

NJIN Agency, The Parlotones join forces

The Parlotones has signed on as one of NJIN Agency's clients. The marketing agency and the band have been working on several new projects that include collaboration with other iconic South African brands.

The 'Parlotones Digital Takeover', as NJIN refers to it, also includes a mix of traditional, new media, and creative services - stretching through to future campaigns featuring augmented and virtual reality.

For more, visit: <https://www.bizcommunity.com>