BIZCOMMUNITY

Mondelez Candy appoints Saatchi & Saatchi Synergize

Mondelez South Africa for Candy has appointed Saatchi & Saatchi Synergize as its digital partner.

Saatchi & Saatchi will specifically be driving awareness and adoption of the Halls brand.

The digital marketing company's extent of work includes digital strategy and social media strategy/execution.

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