

# Range Rover launches new Range Rover Evoque

The Range Rover Evoque is the smallest, lightest and greenest car that Land Rover has ever produced which makes it perfect for city driving



To help launch the global Range Rover Evoque Pulse of the City campaign, Land Rover South Africa has collaborated with four local influencers across various genres that will 'Bring their city to life'; fashion, design, film and media. Hlubi Mboya, best known for her role as HIV positive Nandipha in the hugely popular daily soap, Isidingo and HIV/AIDS ambassador throughout Africa; and Dr Sarah Britten, a Strategic Planning Director by day and blogger and writer by night; Craig Jacobs, brainchild behind local Eco fashion brand, Fundudzi; and Siphwe Mpye, deputy editor of GQ Magazine

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