

Silver screen delights at DI2011

Part of the [Design Indaba](#) 2011 experience is the film festival, running 18-27 February 2011 at the Freeworld Design Centre and offering 10 thought-provoking design documentaries and feature films twice a day. In keeping with the silver screen offering, DStv is one of the five main sponsors of DI2011, supporting various channel partners, as well as DStv Mobile and DStv Online.

Free launch of Massive Change Network

Bruce Mau and creative proponents across the globe will be part of the free live launch of the Massive Change Network on 24 February at 7.30pm. It will pose the question, "What if we altered climate change, population growth, resource consumption and species extinction by designing a plan to creatively rise to these challenges and to engage in various initiatives that drive the development of sustainable new possibilities for a better future?"

"What if citizens can change and design the world for the betterment of not only our welfare today, but the future of generations to come? Imagine harnessing the power of collaboration, science, creativity, design thinking and optimism to solve the world's greatest challenges."

The evening will start with the screening of the Swedish documentary film, *The Plan* by David Österberg. This will introduce people whose thoughts, ideas and plans appear to be part of something bigger, a movement powerful enough to change the world before it is too late.

Following the screening of the film, Mau, Österberg and Bisi Williams will lead a live global discussion and Q&A session, across ten cities around the globe and addressing the following questions:

- How can we get the power of design into the hands of the 99% who have not had access to higher education?
- How do we break through the noise, and make the best of human culture the most visible?
- What can we do to accelerate the best (and stop the rest)?

Find out how this is all possible and how you can actively go about designing a more sustainable future - log onto [Massive Change Network](#) for more info.



Other films

The Filmfest line-up include:

- Banksy - directed Exit Through the Gift Shop
- The Last Emperor - exploration of the singular world of one of Italy's most famous men, Valentino Garavani.
- L'Amour Fou - Yves Saint Laurent biopic
- Chico and Rita - animated feature film illustrated by Fernando Trueba and Javier Mariscal
- An Eye over Prague - powerful story of the late architect Jan Kaplický.
- Space, Land and Time - a portrait of the renegade 1970s architecture collective.
- Contemporary Days - traces Robin and Lucienne Day's personal and professional progression, spanning more than 70 years.
- British Art Programme - Two films by Bruno Wolheim, A Bigger Picture follows David Hockney for three years and Portrait gets under the skin of an artist and sitter.
- The World of Buckminster Fuller - life of architect, engineer, geometrician, philosopher, futurist and inventor of the geodesic dome.

- Design is One - this work-in-progress documentary about two of the world's most influential designers, Lella and Massimo Vignelli.

The Hemelhuis restaurant at the Freeworld Design Centre is also offering a movie-meal-deal.

DStv Kiddies Area

"Because Design Indaba speaks to such a diverse audience - from designers themselves to anyone who appreciates innovation and the magic it adds to our world - it's the perfect opportunity for us to join in this conversation and enable delegates and visitors to leave that much more inspired," explains Colleen Goodman, marketing manager: DStv.

This year, DStv will be sponsoring the kiddies area (including all of the children's workshops that run at the expo), as well as the entertainment section where the work of select young designers is showcased.

"We see ourselves in far more than just the business of entertainment, which is why we wanted to get involved in these two areas in particular. As the future innovators of our country, it is important that we speak to the youth directly: instilling that culture of design and creativity, and the willingness to explore new things. In a similar way, by providing young designers with a platform from which to exhibit their work, we hope to give them a foothold in the industry."

For those more interested in the cricket score, Goodman promises that both the cricket and rugby will be broadcast live at the stand.

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