

Pentawards 2014 opens for packaging designs

TOKYO, JAPAN: The 2014 Pentawards have opened for international packaging design entries, with an early bird registration price of €150 to 25 April, with entries closing on 23 May 2014.



Packaging designers, brand owners, packaging suppliers from the world over are invited to enter their best creations in 50 categories divided into five major sectors - food, beverages, body, other markets and luxury.

An international jury, composed of 12 professionals from packaging design and marketing and its chairman will bestow the Bronze, Silver, Gold and Platinum Pentawards. The best of the show will be crowned with the prestigious and unique Diamond Pentaward. Esko, Luxepack and Sleever International, all official sponsors of the awards, will each handover a special prize, worth €5,000. Taschen will publish all winning designs in the third volume of 'The Package Design Book', which will be released in November 2014.

The Pentawards ceremony will be presented on 9 October 2014 in Tokyo. For more information, go to www.pentawards.org.

For more, visit: <https://www.bizcommunity.com>