

Spikes Asia 2012 open for delegate registrations

SINGAPORE: Spikes Asia, the regional Asia Pacific Awards and Festival for creative excellence in advertising and communications, is now open for delegate registrations.



Taking place 16-18 September at Suntec Singapore, Spikes Asia is the annual learning, inspirational, networking and celebratory event bringing together individuals from the advertising and communications industry. Delegates include creatives, art directors, copywriters, media agency executives, clients, account managers, agency heads, producers, directors, young creatives, young marketers and students from the region and around the globe.

Attendees participate in an engaging programme of seminars and workshops focusing on creativity and industry trends and view exhibitions of the best creative work from Asia Pacific. Spikes Nights presents networking opportunities for delegates such as Networking After Dark, where Singaporean agencies open their doors for an evening of fun and socialising, the festival opening drinks and the Awards After Party.

Opportunities

Spikes Asia also offers learning and talent opportunities for young professionals and students with the Young Spikes Integrated and Media competitions, The Spikes Asia Creative Academy and the Young Spikes Marketers Academy.

Delegates registering before 1 August 2012 can take advantage of the early bird registration of S\$699. After 1 August 2012 the delegate fee increases to S\$799. There are also reduced registration packages for young creatives (aged 28 or younger) and young marketers (aged 30 and younger) at S\$470 and students (aged 23 or younger) at S\$230. Last year, Spikes Asia saw its biggest festival to date with over 1700 delegates attending the 3-day event.

For further information and to register to attend Spikes Asia 2012, go to http://www.spikes.asia/attend_the_festival/festival_packages.cfm.

Key 2012 dates

Delegate registration: Open

Entries open: 17 May 2012

Entries deadline: 20 July 2012

Delegate early bird registration ends: 1 August 2012

Festival dates: 16-18 September 2012

For more, visit: <https://www.bizcommunity.com>