

And the 2017 *Financial Mail AdFocus* winners are...

The winners of the [2017 Financial Mail AdFocus Awards](#) were announced at The Empire Conference and Events venue in Parktown, Gauteng on 22 November 2017.



African Impact Award



Agency of the Year - FCB Joburg



Agency of the Year



All the Winners



Andy Rice



Digital Agency of the Year



Finalists - Student of the Year



Independent Media Agency of the Year



Industry Leader of the Year



Large Advertising Agency of the Year



Lifetime Achievement Award - Andy Rice



Medium Advertising Agency of the Year



Network Media Agency of the Year



New Broom Award



Partnership of the Year Award



Public Relations Agency of the Year



Small Advertising Agency of the Year



Specialist Agency of the Year



Student of the Year



Transformation Award

The 21 shortlisted agencies were judged on four measures: new business and growth, business retention and relationships, training and industry recognition, and empowerment/social responsibility.

For more, visit: <https://www.bizcommunity.com>