

Ogilvy SA makes its mark, picks up two metal wins

Ogilvy South Africa picked up three accolades at the 2019 London International Awards (LIA).



Image credit: LIA.

Ogilvy South Africa was awarded all the metal for South Africa.

The agency was awarded for three different pieces of work:

- **Silver** - Design - Experiential Design for Philips Shavers titled “#ShaveToRemember”
- **Bronze** - Branded Entertainment - Sponsored Commercial for KFC titled “Make a Meal of It”
- **Finalist** - Radio & Audio - Household Products for Doom titled “Revenge of the Cockroach”



#LIAAwards2019: Ogilvy SA shortlisted in Design category

10 Oct 2019



#LIAAwards2019: Ogilvy SA shortlisted in Branded Entertainment category

9 Oct 2019



#LIAAwards2019: Ogilvy SA shortlisted in Radio and Audio category

14 Oct 2019



“Ogilvy South Africa has made its mark in this year’s show. Congratulations on their two metal wins,” said Barbara Levy, president of LIA.

In total, 531 LIA statues and 196 finalists were awarded from 39 countries with the United States leading with 242 awards, followed by Germany with 86 and the United Kingdom with 78.

This year, 15 Grand LIAs were awarded:

- **FCB New York, New York was awarded the Ambient Grand LIA for Burger King titled “The Whopper Detour”**
- **FCB Inferno, London was awarded the Branded Entertainment Grand LIA for Huawei titled “StorySign”**
- **McCann TLV, Tel Aviv was awarded the Design Grand LIA for IKEA titled “ThisAbles”**
- **VMLY&R, Kansas City was awarded the Digital Grand LIA for Wendy's titled “Keeping Fortnite Fresh”**
- **AMVBBDO, London was awarded the Health & Wellness Grand LIA for Essity Libresse/Bodyform titled “Viva La Vulva”**
- **AMVBBDO, London was awarded the Health & Wellness - Craft Grand LIA for Essity Libresse/Bodyform titled “Viva La Vulva”**
- **McCann New York, New York was awarded the Integration Grand LIA for Xbox titled “Changing the Game”**
- **Wave Studios, New York was awarded the Music & Sound Grand LIA for The New York Times titled “The Truth Is Worth It: Fearlessness”**
- **FCB New York, New York was awarded the Non-Traditional Grand LIA for Burger King titled “The Whopper Detour”**
- **AREA 23, an FCB Health Network Company, New York was awarded the Pharmaceuticals - Craft Grand LIA for Constant Therapy titled “One Word”**
- **McCann Paris, Neuilly-sur-Seine was awarded the Print Grand LIA for L'Oréal Paris titled “The Non-Issue”**
- **Furlined, Los Angeles was awarded the Production & Post-Production Grand LIA for The New York Times titled “The Truth Is Worth It: Fearlessness”**
- **McCann New York, New York was awarded the Public Service/Social Awareness Grand LIA for March for Our Lives titled “Generation Lockdown”**
- **Forsman & Bodenfors, Gothenburg was awarded the The NEW Grand LIA for Volvo Cars titled “The E.V.A. Initiative”**
- **AMVBBDO, London was awarded the TV/Cinema/Online Film Grand LIA for Essity Libresse/Bodyform titled “Viva La Vulva”**

The following companies were honoured with the 2019 Global Of The Year Awards:

- **Global Network of the Year: McCann Worldgroup**
- **Global Agency of the Year: McCann New York**
- **Global Independent Agency of the Year: Serviceplan, Munich**
- **Global Client of the Year: Burger King**

- Global Health & Pharma Network of the Year: FCB Health
- Global Health Agency of the Year: McCann Health Brazil, São Paulo
- Global Pharma Agency of the Year: Area 23, An FCB Health Network Company, New York
- Global Production Company of the Year: O Positive, New York
- Global Post-Production Company of the Year: Company 3, New York
- Global Music & Sound Company of the Year: 750 MPH, London
- Global Design Company of the Year: Moby Digg, Munich
- Global Radio & Audio Company of the Year: Heard City, New York

The following companies were honoured with the 2019 Regional of the Year Awards for Middle East & Africa:

- Regional Network Of The Year: McCann Worldgroup
- Regional Agency Of The Year: McCann TLV, Tel Aviv
- Regional Production Company Of The Year: PoV Productions, Tel Aviv

The following companies were honoured with the 2019 Regional of the Year Awards for Europe:

- Regional Network of the Year - BBDO
- Regional Agency of the Year - FCB Inferno
- Regional Independent Agency of the Year - Serviceplan
- Regional Design Company of the Year - Moby Digg
- Regional Production Company of the Year - Somesuch
- Regional Post-production company of the Year - Time Based Arts
- Regional Music & Sound Company of the Year - 750mph
- Regional Radio & Audio Company of the Year - Mokoh Music GmbH

To view all the winners and finalists with media and full creative credits, visit [LIA](#).

For more, visit: <https://www.bizcommunity.com>