

Touchline Media staff cross the Finishline

Touchline Media's newly launched PR and events division, Finishline, will be headed up by division manager Kirsti Lyall. The Finishline team includes Carmen Taylor, Nadia Padayachi (managing publicity) and Carine Ades who has been appointed as events manager. The team is assisted by Bianca Fowler, Chantal Prince, Monique Denton and Celeste le Roux.

The new division will offer the complete package in events and PR management, from total event management to targeted media selection and publicity generation. Finishline will conceptualise and manage all types of events including conferences, themed parties, product launches, workshops, roadshows and much more. The eventing staff together with the publicity team will ensure that all elements of event management and publicity are catered for when planning an event.

Finishline will continue to manage Touchline Media's events and PR while extending their offering to include external clients.

For more, visit: <https://www.bizcommunity.com>