

WPP enters creative, strategic partnership with VodafoneZiggo

WPP will manage VodafoneZiggo's strategic marketing and communications brief. Newly established multi-disciplinary team WPP Go One will work with VodafoneZiggo and act as the core leadership team for the company's operations in the Netherlands.

This creative, strategic partnership will be partly based onsite at the client and at Amsteldok, WPP's recently opened campus in Amsterdam.

For more, visit: <https://www.bizcommunity.com>