

MTV Base to launch 'The Official Naija Top 10'

For Naija music lovers, MTV Base is set to launch the first definitive chart of Nigerian contemporary music.'The Official Naija Top 10', produced by MTV Base, will be a weekly music chart countdown that will air on MTV Base starting 12 March 2013.



According to MTV Base's Tim Horwood, "The Official Naija Top 10 has been specially created by MTV Base in conjunction with an elite panel of Nigerian broadcasters, music specialists and tastemakers including DJ Jimmy Jatt, Cool FM's DJ Xclusive, DJ Humility and Big Time (Rhythm FM), DJ Case and Toolz (The Beat FM) and Osagie Alonge (The NET NG)."

Horwood adds, "The Official Naija Top 10 will be based on a wide range of sources, including radio airplay, digital downloads and industry insights, and is designed to play a similar role to the Billboard charts in the USA."

Each week, 'The Official Naija Top 10' will be published in Nigerian Entertainment Today.

DJ Jimmy Jatt commented, "I am so proud to be part of team involved in 'The Official Naija Top 10'. Both the Nigerian music industry and music fans will benefit from this authoritative and independent chart that will play a major role in promoting Nigerian talent and musicians at home and overseas."

'The Official Naija Top 10' will be fronted by MTV Base's brand new Nigerian VJ Ehis (@SpecialSlim), winner of the MTV Base VJ Search - Nigeria earlier this year.

Jimmy Jatt will join Ehis on the first episode of the show and subsequent weeks will see Ehis joined by other well-known celebrities and/or members of the chart selection panel, as they take us behind the scenes for exclusive music news and insider knowledge as well as the hottest tracks and artists Nigeria has to offer.

For more, go to www.mtvbase.com.