

49: The state of e-commerce in South Africa

The first [Biz Takeouts Marketing & Media radio show](#) of 2013 kicks off tonight, Thursday, 17 January 2013, streamed live from 5pm-6pm via [2oceansVibe Radio](#). We will look at the state of e-commerce in South Africa with studio guest and CEO of Loot.co.za, Gary Hadfield. [[twitterfall](#)]

This evening's lineup



- Show host: [Bizcommunity](#) marketing manager [Warren Harding](#) ([@BizcomWazza](#))
- In-studio guest: Gary Hadfield, CEO of Loot.co.za ([@lootcoza](#)) since January 2011. Hadfield has been involved in the e-commerce environment for over 12 years.



- Discussion topics:
 - the current state of e-commerce in South Africa
 - the trends of online shopping in South Africa over the last decade
 - a look at some case studies and information about e-commerce in South Africa.

How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizcomWazza](#) or [@SimoneBiz](#) using the hashtag [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



For more:

- Bizcommunity Special Section: [Biz Takeouts](#)
- Bizcommunity Search: [Biz Takeouts](#)
- Previous Biz Takeouts podcasts: [Bizcommunity](#)

- Bizcommunity: [twitterfall](#)
 - Twitter Search: [#biztakeouts OR "Biz Takeouts"](#)
 - Email: biztakeouts@bizcommunity.com
-

For more, visit: <https://www.bizcommunity.com>