48: Youth-based communication solutions

To find out more about character-based entertainment products, youth-orientated content and communications solutions, tune in to our last Biz Takeouts Marketing & Media radio show for 2012, streamed live from 5pm-6pm via 2oceansVibe Radio. The studio guest this Thursday evening, 6 December 2012, will be Richard Morgan-Grenville, CEO of Strika Entertainment. [twitterfall]

This evening's lineup

- *Show host:* Bizcommunity marketing manager Warren Harding (@BizcomWazza)
- *In-studio guest:* Richard Morgan-Grenville, CEO of Strika Entertainment.

- *Discussion topics:*

  - the role of character-based entertainment products in communication
  - importance of visual communication

  - international growth of Strika Entertainment over the last few years

How to listen

- Internet radio/streaming audio: 2oceansVibe Radio
- Mobile: iPhone, Blackberry or Android apps

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet @BizcomWazza or @SimoneBiz using the hashtag #biztakeouts
- Facebook: 2oceansVibe Radio

Podcast

A podcast of the show will be available in the Biz Takeouts special section on Biz later during the week.

***Please note** that the first show of 2013 will take place on 17 January with some post festive season special reports and interviews.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.

For more:

- Bizcommunity Special Section: Biz Takeouts
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For more, visit: https://www.bizcommunity.com