

ADC: 2011 ADC Hall of Fame Laureates

NEW YORK, US: The Art Directors Club (<u>www.adcglobal.org</u>), one of the leading organisations for creatives in integrated media and reputedly the first global creative collective of its kind, has announced the latest group of inductees into the ADC Hall of Fame.

ArtDirectorsClub ADC

The newest group of laureates, representing advertising, design, filmmaking, illustration, photography and education, will be inducted at a benefit gala on 10 November 2011 in New York, with proceeds going toward ADC education programs.

ADC Hall of Fame laureates for 2011:

- Ruth Ansel, art director, editorial design;
- Marshall Arisman, painter, illustrator, chairman of the M.F.A. degree program, School of Visual Arts (Educator Award);
- John C. Jay, partner, executive creative director, Wieden+Kennedy;
- Joe Pytka, filmmaker, commercial director.

In addition, Paola Antonelli, senior curator of Architecture and Design at the Museum of Modern Art in New York, will receive the ADC Manship Medallion in special recognition of curatorial excellence.

ADC established the Hall of Fame in 1971 as a cross-disciplinary acknowledgement of the most renowned professionals in visual arts and communications. Past inductees represent a diverse group of luminaries in those fields, including Richard Avedon, Saul Bass, Leo Burnett, Matthew Carter, Jay Chiat, Walt Disney, Charles and Ray Eames, Louise Fili, Milton Glaser, Annie Leibovitz, George Nelson, Laszlo Moholy-Nagy, Cipe Pineles, Paul Rand, Paula Scher, Andy Warhol and others (for the complete list, go to www.adcglobal.org/archive/hof/).

"Hall of Fame pays lasting tribute to those whose careers have profoundly influenced the direction of their fields," said Olga Grisaitis, director, ADC. "This recognition recognises an ongoing lifetime of achievement that exemplifies the highest standards of creative excellence and leads the industry forward. Our goal is to capture the history of our industry in the accomplishments of these laureates."

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