

All the Grand Prix winners!

All the Grand Prix winners were announced on the final day of <u>Loeries Creative Week</u> 2021, Friday, 22 October at a red-carpet event at the Grand Africa Café & Beach in Cape Town.



Preetesh Sewraj, CEO of The Loeries Source: Loeries Awards

The Grand Prix winners in the OOH - Outdoor Media; Film - Branded Content Film - Series; Design - Interior Design & Temporary Structures; Print - Indoor Posters and SA Non-English Radio Station Commercials categories were announced.

And the Grand Prix winners are...

Havas Middle East

- · Category: OOH Outdoor Media
- Brand: adidas
- · Product: swimwear
- · Title: adidas Liquid Billboard
- Country: United Arab Emirates
- Agency: Havas Middle East;
- Account Management: Carlos Nadal, Justine Dib, Razan Karim, Salma Malaeb;
- Agency Art Director: Rodrigo Nakaza, Jonathan Cruz;
- Agency Managing Director: Fabio Silveira;
- Agency Producer: Claire Butler (Jack Morton), Ruth Newman (Jack Morton), George Gordon (Jack Morton);
- Art Director/Stylist: Moataz Safar;
- Brand: Brand Manager: Arjun Saraswat;
- Brand: CMO / Marketing Director: Arnaud JeanGirard, Amrith Gopin, Paul O'Connor;
- Brand: Marketing Manager: Giovanna Altomare;
- Executive Creative Director: Joao Medeiros;
- Film Production Company: Jack Morton;
- Photographer: Ahmad Raslan;
- Strategist: Alessandro Candotti, Ozge Gulerman;
- Writer: Anshuman Bhattacharya

T+W

• Category: Film - Branded Content Film - Series

• Brand: SuperSport & SA Rugby

Product: SpringboksTitle: Chasing the Sun

- Country: South Africa
- · Regional Agency Group: Gauteng;
- Agency: T+W;
- · Cinematography: Devin Carter;
- · Editing Company: T+W;
- Editor: Christiaan Scheepers;
- Executive Creative Director: Rassie Earsmus, Marc Jury, Gareth Whittaker;
- Film Director: Greg Lomas;
- Film Production Company: T+W;
- Post Production Facility: T+W;
- Producer: Chris Green;
- Writer: Conrad Kemp, Chris Green

Platform Creative Agency



Source: Loeries Awards

click to enlarge

- Category: Design Interior Design & Temporary Structures
- Brand: V&A Waterfront
- Product: Installations
- Title: Joy From Africa
- Country: South Africa
- Agency: Platform Creative Agency;
- · Account Management: Laurence Brick;
- Agency Art Director: Cathy O'Clery;
- Brand: CMO / Marketing Director: Tinyiko Mageza;
- Brand: Marketing Manager: Sheri Omoh;
- Creative Director: Cathy O'Clery;
- Designer: Cathy O'Clery & James Macnamara;
- Illustrator: Bonolo Chepape;
- Project Manager: Cher Chisholm;

• Writer: Tracy Lynn Chemaly

Joe Public United



Source: Loeries Awards

click to enlarge

• Category: Print - Indoor Posters

Brand: ConverseProduct: Unity Laces

• Title: Zambia

· Country: South Africa

• Regional Agency Group: Joe Public United;

• Agency: Joe Public;

• Account Management: Amber Mackeurtan, Asbo Ofori-Amanfo;

• Agency Art Director: Zamani Ngubane, Ovayo Ntlabati;

• Agency Managing Director: Khuthala Holten;

• Agency Producer: Manuel Lopes;

• Brand: Brand Manager: Lee-Anne McKenzie;

• Brand: CMO / Marketing Director: Bradley Knowles;

• Chief Creative Officer: Pepe Marais, Xolisa Dyeshana;

• Creative Director: Assaf Levy;

• Writer: Caroline Bergh

TBWA \Hunt Lascaris South Africa

- Category: SA Non-English Radio Station Commercials
- Brand: Nissan South Africa
- · Product: Shwii by Nissan
- Title: Nqola yamalahle
- Country: South Africa
- Regional Agency Group: TBWA;
- · Agency: Hunt Lascaris South Africa;
- Account Management: Mike Di Terlizzi, Judy Sibanda;
- Agency Art Director: Thule Ngcese;
- Agency Managing Director: Karabo Denalane;
- · Agency Producer: Kim Hunt;
- Brand: Brand Manager: Gavin Rheeder, Nokwe Ndwandwe;
- Brand: CMO / Marketing Director: Kabelo Rabotho;
- Chief Creative Officer: Peter Khoury;
- Creative Director: Sanele Ngubane Samish;
- · Executive Creative Director: Carl Willoughby;
- Media Agency: OMD;
- Performance: Sanele Ngubane Samish, Sindiswa Aphane;
- · Recording Studio: Produce Sound;
- Sound Designer: Louis Enslin;
- Strategist: Anneke Botha;
- Writer: Sanele Ngubane Samish



#Loeries2021: ALL THE LOERIE AWARDS DAY 2 WINNERS!

21 Oct 2021



#Loeries2021: ALL THE LOERIE AWARDS DAY 1 WINNERS!

20 Oct 2021

For more:

- Official site: www.loeries.com, Facebook, Twitter, Instagram
- More info: Loeries Creative Week, Bizcommunity search, Google, Twitter

For more, visit: https://www.bizcommunity.com