

Cannes Lions 2021 jury members announced

Cannes Lions and its official representative in South Africa, Ster-Kinekor have announced this year's jury.

The Lion-winning work will be announced and awarded during Cannes Lions Live, a fully digital experience, running from 21-25 June 2021, that's included for free as part of the new Lions Membership, launching in May.

Jury members hail from across the world and represent the global industry's leading talent from the broadest spectrum of disciplines. The juries also comprise 51% of female jurors, up from 48% in 2019.



Photo by [Leon](#) on [Unsplash](#)

Here, the South African jury members:

CATEGORY	JURY	NAME	TITLE	COMPANY	REMIT	COUNTRY
Entertainment Lions for Sport	Awarding Jury	Bryan Habana	Chief Relationship Officer	Retroactive	South Africa	South Africa
Industry Craft Lions	Awarding Jury	Steph van Niekerk	Creative Director	Grey Africa	South Africa	South Africa
Outdoor Lions	Awarding Jury	Fran Luckin	Chief Creative Officer	Grey Advertising	AMEA	South Africa
Print & Publishing Lions	Awarding Jury	Nkgabiseng Motau	Chief Creative Officer	Think Creative Africa	South Africa	South Africa
Radio & Audio Lions	Awarding Jury	Lufuno Mavhungu	Creative Director	Independent	South Africa	South Africa

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Outdoor Lions	Awarding Jury	Fran Luckin	Chief Creative Officer	Grey Advertising	South Africa	AMEA	WPP
Industry Craft Lions	Awarding Jury	Steph van Niekerk	Creative Director	Grey Africa	South Africa		WPP
Media Lions	Shortlisting Jury	Tanya Schreuder	Group Managing Director Media Brands	Dentsu	South Africa	EMEA	Dentsu Group
Health & Wellness Lions	Shortlisting Jury	Mandi Fine	CEO	F/NE	South Africa		Independent
Brand Experience & Activation Lions	Shortlisting Jury	Martin Schlumpf	Creative Director	Joe Public	South Africa		Independent

Film Craft Lions	Shortlisting Jury	Devin Kennedy	Executive Creative Director	King James Group	South Africa		Independent
Design Lions	Shortlisting Jury	Shelley-Ann Atkinson	Partner	Murmur	South Africa		Independent
Direct Lions	Shortlisting Jury	Bridget Johnson	Executive Creative Director	The Riverbed Agency	South Africa		Independent
Film Lions	Shortlisting Jury	Brett Morris	CEO	Nahana Communications Group (part of the FCB Network)	South Africa		Interpublic Group

This year's Lions juries see the highest ever representation from global brands including: Nike Inc, Levi Strauss & Co, Diageo, Ikea, Mars Incorporated, Mondelez, Beats by Dr Dre, Uber, KFC, Oatly, Squarespace, ByteDance K.K., Nestlé and Aesop.

Platforms and entertainment companies represented are: Twitter, Facebook, Netflix, YouTube, Disney+, Spotify, Google, Twitch, alongside NBCUniversal, Vivendi, Universal Music Group, Columbia Records, and Warner Music Central.

Among the many global networks represented are jurors from McCann, Ogilvy, Publicis, BBDO, VMLY&R and Dentsu who are joined by specialist and independent agencies such as Quiet Storm, Above & Beyond, Stink Studios, Futerra and Tech and Soul.

Lions MD Simon Cook comments: "It's hugely exciting to welcome this formidable line-up of diverse experts, to unite across time zones and backgrounds, representing the full scale of our industry. Each year, our juries grow more diverse, which is part of our commitment to appoint outstanding talent from right across the breadth of our global community."

Chairman Philip Thomas adds: "After pausing the awards last year, our juries will be awarding Lions across two years' worth of work, which is an unprecedented opportunity to set the global creative benchmark for two years of outstanding creativity."

"The awards will be the heartbeat of Cannes Lions Live with announcements, analysis, insights and interviews taking place throughout the week. We can't wait to celebrate and immerse ourselves in Lion-winning creativity alongside our community in June."

Lions juries will take part in remote judging from their home locations worldwide. Speaking about the process, head of the Awards Susie Walker, explains: "Judging is a very human experience. It must also be a rigorous and robust process. Our unique judging platform, successfully trialled at other Lions awards this year, has been built to ensure the value and integrity of the Lion is upheld. We're committed to delivering a judging experience that allows jurors to do their job without hindrance, and crucially, we want every piece of creative work to be given the time and discussion it deserves."

285 awarding jurors are now named and a further 189 shortlist jurors will be announced shortly...

Entries into the Lions are currently being accepted. Further information on the Lions can be found at [CannesLions.com](https://canneslions.com).

For more, visit: <https://www.bizcommunity.com>