

2021 Bic Art Master on the lookout for MEA's most exceptional ball pen artwork

Entries for the 2021 Bic Art Master competition are open until 31 May 2021. The competition, now in its fourth year, is on the lookout for talented ball pen artists to submit their exceptional artwork for an opportunity to be named the Art Master of the Middle East and Africa.

The Bic Art Master competition was first held in South Africa in 2017 and, following its success, it grew to include all of Africa in 2019. In 2021, the competition is expanding further to include the Middle East region.



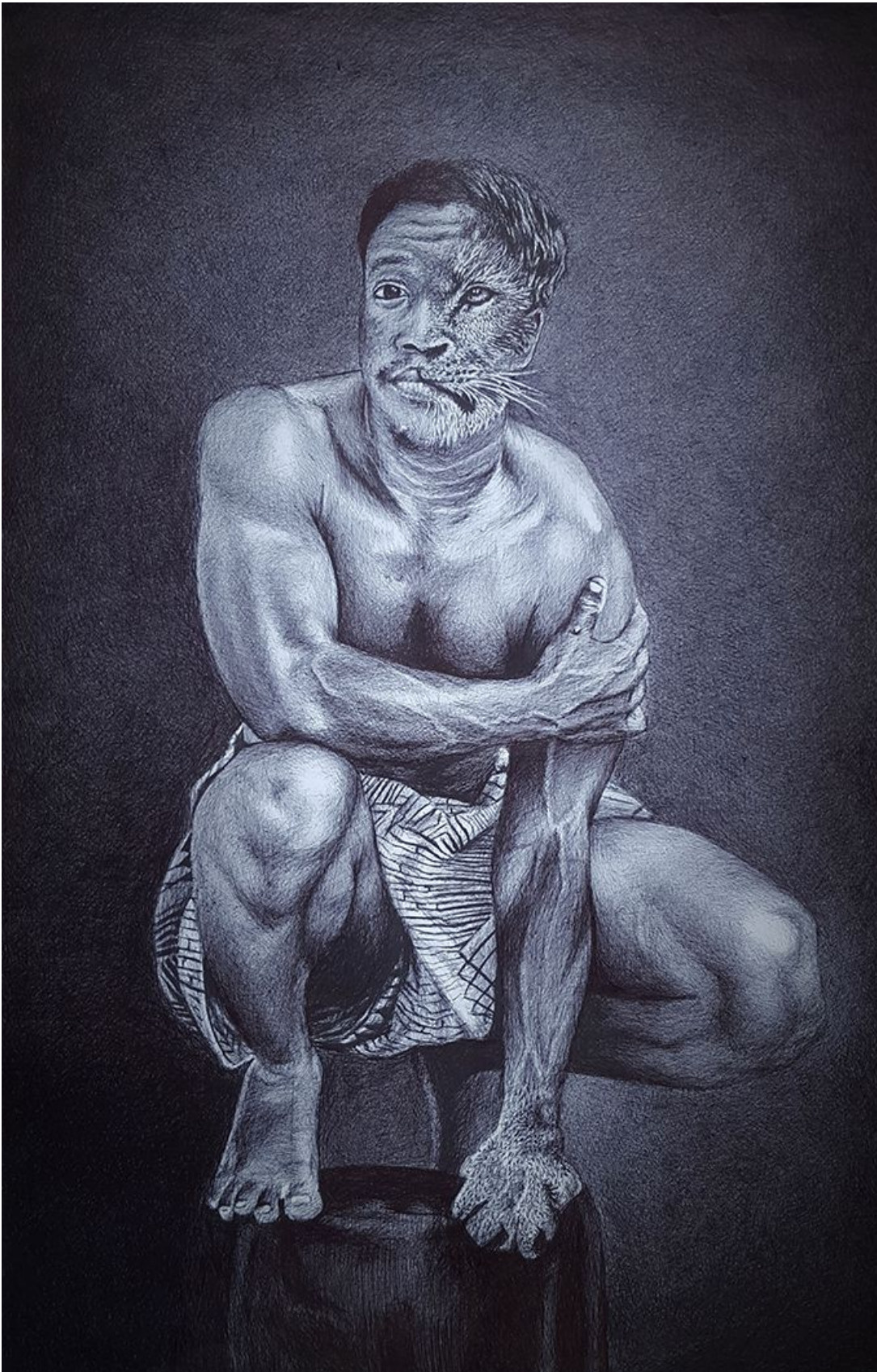
Bic reveals the winners of the Art Master Africa Competition

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The region is packed with immensely talented people and, this year, the Bic Art Master contest plans to recognise and celebrate these artists. Using only Bic ballpoint pens, entrants have the freedom to express their creativity while playing on this year's theme: 'enchant everyday life'.

"With our diverse South African culture, we are excited to be launching this year's edition of the Bic Art Master Competition that acts as a platform to recognise and showcase African talents. The competition was a great success last year and we are already very impressed with the submissions that we've seen in the first couple of days since launch," said Kutlwano Tshethane, marketing manager for stationery at Bic Southern Africa



Winner of 2019 BIC Art Master Africa - 'Black Lion' by Fatou Aboudou from Benin

Submissions will be evaluated by a panel of judges that include a mix of artists, sculptors, art professors and art collectors. The grand prize for the competition is \$2,000, a personalised online gallery and an opportunity to be featured as part of the Bic Art Collection. The second prize winner will walk away with a \$1,000 cash prize, and the second runner-up will win a \$500 cash prize. This contest is open for Africa and Middle East residents only.

Artists can submit a maximum of three original and authentic artworks on the [Bic Art Master portal](#).

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