

# Coming to Africa Travel Week Virtual 2021

Encompassing World Travel Market Africa (WTMA) and the International Luxury Travel Market Africa (ILTMA), Africa Travel Week Virtual will play host to various shows, conferences and award ceremonies focusing on leisure tourism, luxury travel, LGBTQ+ travel, MICE/business travel, sport tourism as well as travel technology. This year's event will take place from will take place from 7 - 9 April.



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As the world adapts to our new reality at a rapid rate, Africa Travel Week Connect in the City was born out of passion to connect people face-to-face after months of existing in a virtual world. We recognise the benefits of networking in person and the opportunities that it creates.

Like any trade show, attendees are welcome to meet with exhibitors. During each day of ATW Virtual, delegates will gain access for two hours to take advantage of meeting with exhibitors of their choosing. Ad-hoc meetings will take place in dedicated time slots each day:

- Wednesday, 7 April: 9am - 11am
- Thursday, 8 April: 2pm - 4pm
- Friday, 9 April: 12pm - 2pm

In addition, going virtual means even more engagement with international experts. Delegates can log into 43 content sessions as thought-leaders from around the globe engage and explore pertinent topics, as well as share invaluable case-studies as we aim to rebuild tourism on the African continent.

Registration will be opened in the coming weeks, or visit [here](https://www.bizcommunity.com) for more details.