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## **Charles and Arthur Goldstuck to open #MEX20**

This 10th edition of Music Exchange (#MEX20) will be opened by Charles and Arthur Goldstuck. The entertainmenteconomy-invested conference runs from 10-20 September.



Charles Goldstuck (right) with Berry Gordy, founder of Mowtown (left)

Charles Goldstuck is founder and co-chairman with LA Reid of Hitco Entertainment LLC, a music and entertainment company focused on the creation, production, recording, and distribution of recorded music and recording artist services. He is also the founder of The Sanctuary at Albany, a recording studio and music academy in the Bahamas.

He was most formerly executive chairman of TouchTunes Interactive Networks (Octave Group), a global interactive digital entertainment network, spanning over 170,000 locations. Prior to TouchTunes, he was president and COO of the Bertelsmann Music Group (BMG), overseeing business operations of the BMG music labels. He co-founded J Records in 2000 with industry legend Clive Davis (home of Alicia Keys) and built it into the RCA Music Group.

He was also previously executive vice president/general manager of Arista Records, and executive vice president, Capitol Records. During his time as a music executive, he nurtured artists such as Usher, Leona Lewis, Dave Matthews Band, Foo Fighters, Justin Timberlake, Britney Spears, Sarah McLachlan, and Avril Lavigne. He revitalised the careers of a number of acts, including Rod Stewart and Annie Lennox and delivered hits from new acts like Maroon 5.

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Charles actively participates in philanthropic and social causes.



#MEX20: Music Exchange celebrates 10th year with 10 speakers in 10 days 31 Aug 2020

Arthur Goldstuck is an acclaimed writer, analyst and speaker on technology trends. He was awarded SA's Distinguished Service in ICT Award in 2013, and named ICT Ambassador by ORT SA in 2019. He is author of 19 books and editor-inchief of South African online consumer technology magazine, Gadget.co.za.

He was a South African correspondent for Billboard during the 1990s, and his work has appeared in many of the world's leading newspapers. He is founder of World Wide Worx, focused on high-tech market research, and presents his insights to audiences around the globe, from CES in Las Vegas to Mobile World Congress in Barcelona to AfricaCom in Cape Town.

#MEX20 will host no less than 10 global and local entertainment industry thought-leaders and game-changers in 30 to 60minute presentations on the Ticketpro streaming platform. Tickets cost R100 for an all-access-pass to the full 10-day conference.

For booking details, and more information, go to musicexchange.org.za.



 $\label{eq:arthur} \begin{array}{l} \mbox{Coldstuck} \mbox{(right) interviews Netflix founder Reed} \\ \mbox{Hastings} \mbox{(left) in Los Angeles} \end{array}$ 

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