

13 million more people joined Snapchat in Q2 2019 thanks to Android

By [Shereesa Moodley](#)

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Snapchat is making a comeback since launching an [optimised Android version](#) of its app in April this year. In fact, in its Q2 earnings [announcement](#) on Tuesday, the company revealed that it had gained 13 million more daily users.



Image credit: Snapchat.

“On the majority of Android devices used by new users, Snapchatters are now sending 7% more Snaps when compared to the old version,” Snapchat’s parent company Snap Inc noted.



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Shereesa Moodley 24 Jul 2019



Daily active users now stand at 203-million up from 188-million in Q2 2018.

The stats suggest that Android users are enjoying the new version of Snapchat, with more people now actively using the platform.

