

Jenny Ehlers's judging pick of the day

Judging for The One Club for Creativity's One Show 2019 and ADC 98th Annual Awards is underway in Punta Cana, Dominican Republic, where more than 150 creatives from around the world are gathering judge work.

Superimposed over footage of Usain Bolt's record-setting sprint, all 240 pages of the annual report are blazed through in 9.58 seconds. But don't worry, it's easy to slow it down and access a trove of information in a highly engaging way. Jenny paused things just long enough to make it her ADC Pick of the Day.

It didn't take long for King James Cape Town ECD and ADC 98th Annual Awards Interactive judge Jenny Ehlers to fall in love with Puma's "The World's Fastest Annual Report", created by Publicis Pixelpark of Erlangen and Hamburg. But did she fall in love with it in 9.58 seconds?

You can view this and other Art Directors' Club and One Show entries by browsing [this year's entries](#) and don't miss the 98th Annual ADC Awards in May 2019 and the One Show Creative Week Festival from 6-10 May 2019 in New York City – visit our One Show [special section](#) for all the latest updates.

For more:

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- Twitter search: [One Show Creative Week](#)
- Official site: <https://www.oneclub.org/>