

Kwesé iflix launches Scoop Network

Kwesé iflix, Africa's game-changing digital entertainment platform launches international channel Scoop Network on its wide-ranging content catalogue.



©Andriy Popov [123RF](#)

Kwesé iflix users can now relish endless hours of showbiz from the trendy Scoop Network, comprising of a mix of light entertainment magazine shows with movie, music, fashion and celebrity news. Scoop Network, which is already accessible in various territories around the world, will join Kwesé iflix's exciting entertainment line-up with an exclusive tailor-made feed.

The CEO of Scoop Network, Justus Verkerk declared, "The partnership with Kwesé iflix is part of our ongoing strategy to optimise relevancy to a digitally-focused audience, giving users greater freedom and flexibility over their viewing experience. And the localised African feed is really delivering an up to date entertainment experience.

"The ever-changing media landscape has provided opportunities for us to deliver authentic features from Africa and around the world, bringing viewers high-quality content on-the-go, anytime, anywhere on any device!"

On the other hand, the CEO of Kwesé iflix, Mayur Patel stated, "Scoop Network captivates super-fans around the globe with high-quality content designed to inform, entertain and inspire. We are excited to add the cutting-edge channel to our extensive portfolio of African favourites from top local shows, celebrity gossip through to international hit series, bringing

our users the very best in streaming video on demand.”

New users can easily download the Kwesé iflix app from Google Play or the Apple App Store. Customers can enjoy the Kwesé iflix service without a decoder, or even a television, just their mobile device.

Source: NexTVAfrica.com.

For more, visit: <https://www.bizcommunity.com>