

Cape Town Air Access welcomes V&A Waterfront as private sector supporter

The V&A Waterfront has joined Cape Town Air Access - a partnership between the City of Cape Town, Western Cape Government, Wesgro, Cape Town Tourism, South African Tourism and Airports Company South Africa - as a private sector supporter. The Waterfront joins Naspers, Investec, Leeu Collection, Oceana Group and Tsogo Sun as private sector partners on this collaborative project. V&A Waterfront joins Cape Town Air Access partnership.



HelenOnline via [Wikimedia Commons](#)

Established in 2015, Cape Town Air Access brings together the public and private sector to help secure direct routes into Cape Town International Airport. To date, the initiative has helped land 8 new international airlines, 13 new direct routes and 18 route expansions, resulting in more than 1.5 million two-way seats being added into Cape Town International – boosting the Cape economy by some R6bn.

"We look forward to working with the V&A Waterfront in helping secure even more direct routes into Cape Town. This will boost tourism, help attract foreign direct investment and increase exports, ultimately growing the Cape economy and creating jobs" says Tim Harris, Wesgro CEO.

Boosting international tourism

Cape Town International Airport has welcomed more than 10.7 million passengers in 2017, becoming the third largest airport in Africa. There has been a significant growth of 20% in international terminal passengers in 2017. Increased air connectivity has also resulted in a noticeable increase in cargo being transported in and out Cape Town International Airport, growing by 52% between 2016 and 2017.

V&A Waterfront CEO, David Green commented: "The work of Air Access is critical to further boosting international tourism to the city and region at a time when the tourism sector is growing at three times faster than the overall economy, creating not only jobs but also opportunities for other industries and services and that's why we've come on board as a partner. Cape Town continues to prove that it is a world-class destination and growing its appeal and access boosts the attractiveness of the province, the country and the region as a whole - a job that needs all stakeholders to support."

Minister of Economic Opportunities, Beverley Schäfer said: "The success of Air Access lies in the fact that it has always been a partnership between various entities and sectors with a common goal. We are delighted that the V&A Waterfront, one of the biggest tourist attractions in Africa, has come on board as a partner with the common goal of building tourism, which will allow us to create jobs and opportunities in the Western Cape."

Executive Mayor, Dan Plato concluded by saying: "As the top-ranked mall out of all malls and urban attractions visited in South Africa, I am very pleased to see this new partnership with the V&A Waterfront. The support to bring more flights to Cape Town will see even more job creation and skills development opportunities for our local communities as even more visitors come to see our beautiful city."

For more, visit: <https://www.bizcommunity.com>