

Google donates KSh100m to train Kenyan farmers in digital skills

Google, in partnership with One Acre Fund, will train 100,000 Kenyan smallholder farmers in digital skills through a KSh100m grant. Google Kenya country manager Charles Murito said the training skills programme will help smallholder farmers digitise their agribusiness operations and tasks.



Smallholder farmers in Kenya to benefit from KSh100m Google grant. Image by McKay Savage, CC BY 2.0, [Wikimedia Commons](#)

The project will provide training as well as products and services to smallholder farmers aimed at digitising their agribusiness operations and tasks. Farmers in low-income and rural parts of the country will benefit from the grant and training taking effect over the next year.

Murito was speaking at the first Google for Kenya event where the company outlined its long-term strategy and commitment to contribute to the country's economic and social growth. The event marked the 11-year anniversary of the company's Nairobi office.

The company also announced the launch of Motorbike Mode, a dedicated travel mode for motorcycle taxi riders, which will provide directions and voice navigation in Kenya, the first in Africa.

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