

## Seedstars Africa Summit 2018 set for Tanzania in December

The entrepreneurship forum for emerging markets will be taking place in Tanzania, gathering the most prominent players in the fields of technology, entrepreneurship and impact investment under the same roof for a three-day forum, filled with think-tank sessions, themed panels, and mentoring sessions, among other activities.

Seedstars World, the largest startup competition for emerging markets and fast-growing startup scenes, is hosting the fourth edition of the annual Seedstars Africa Summit in Dar es Salaam, Tanzania from 11-13 December 2018, aiming to bridge the gap between ecosystem and connect regional stakeholders to promote tech entrepreneurship as a way to impact people's lives.

Seedstars Africa Summit will take place over three days.

The Seedstars Growth Bootcamp is an opportunity for the participating startups to meet the most relevant mentors in fields like growth hacking, inbound marketing, and fundraising preparation.



On the second day, the Investor Forum will take place, with one-on-one meetings between Summit will investors and entrepreneurs. On that same day, Seedstars will guide an invitation-only Ecosystem Tour, consisting of meeting the entrepreneurs and organisations that shape 'Silicon Dar's growth and influence.

The summit's climax will be the conference on the 13 December, featuring the startup pitches and keynotes with top-notch entrepreneurs. There will also be time for some high-level networking to connect the main ecosystem shapers, get an accurate vision of the continent tech scene and change the African narrative positively.

"In 2017, we managed to bring together more than 400 attendees, between entrepreneurs, corporates, investors, mentors, government authorities and startup enthusiasts. We organized around 232 one-on-one meetings between startups, mentors and investors and we felt overwhelmed by the positive feedback we had from all attendees. This year we aim to grow and offer a unique disruptive hands-on experience to 500 participants!", says Claudia Makadristo, Regional Manager for Africa at Seedstars.



The Summit is also an excellent occasion for stakeholders to network and learn from each other in an informal way.

The Seedstars Expansion Program, organised in partnership with the Office for Economic Affairs and Innovation (SPEI) from Canton de Vaud (Switzerland), in collaboration with Innovaud, CVCI and Lausanne Région is supporting early-stage startups based in Vaud to enable and implement their expansion in fast-growing economies and is bringing three startups to Seedstars Africa Summit.

It will be a unique opportunity to exchange experiences, network and know more about how these startups are adjusting to their own markets and what they expect and plan in terms of their future in the region.

For more, go to <a href="https://www.seedstarsworld.com/event/seedstars-africa-2018">www.seedstarsworld.com/event/seedstars-africa-2018</a>

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